



Journal of Innovation: Author Guidelines

Objective

The goal of the *Journal of Innovation (JOI)* – originally produced by the Object Management Group (OMG), now part of EDM Association (EDMA) – is to educate and enable businesses to seize revenue generating and operational efficiency improving opportunities by sharing innovative ideas, research and solutions along with practical advice.

Each edition of JOI is organized around a specific theme. The theme is selected by the JOI Editorial Team based on members' interests and ongoing initiatives within OMG and EDMA. Themes featured in past editions have included Artificial Intelligence, Data Management, Digital Transformation, and Supply Chain.

Target Audience

JOI is available to all EDMA members and the public through access on OMG and EDMA websites (www.objectmanagementgroup.org and www.edma.org), as well as the established marketing channels of the OMG, EDMA and its members.

Content Requirements

We are dedicated to identifying compelling, practical technical and management insights developed by technologists, business executives, academic scholars and influential thought leaders, and to publishing these new ideas to help businesses transform. To this end, we invite submissions from different perspectives, including business, usage, functional and implementation, that offer new ideas about innovative technologies in industry.

JOI is designed to become a trusted and respected source of valuable information related to technology innovation in industry, guiding executives, technologists and business leaders. To achieve this objective, only articles of the highest caliber of scholarly, technical thought leadership will be accepted for publication.

Industry value should not be confused with a product pitch. Acceptable content that provides thought leadership and guidance to executives, technologists and business leaders will include, at a minimum:

- Research-based, full-length articles and white papers that translate the best ideas and thoughtful insights into actionable knowledge for leaders;
- Shorter articles that deliver briefings of the latest in research, emerging ideas and implementation practices.

To preserve the integrity, originality, and trustworthiness of JOI, authors must adhere to the following guidelines regarding the responsible use of AI tools during the creation of abstracts, articles, figures, and references.

Permitted Uses of AI

- AI-assisted ideation and planning: including brainstorming, identifying gaps and risks, suggesting structure, and highlighting critical messages or themes.
- AI-assisted research discovery: locating relevant literature, summarizing publicly available research, or identifying emerging themes, provided all sources are independently verified by the authors.
- AI-supported editing: grammar correction, clarity improvements, tone refinement, and structural editing provided the authors review and approve all changes.
- AI for data visualization: Authors may use AI tools to generate charts or diagrams only when the underlying data is fully sourced, accurate, and provided by authors.

Prohibited Uses of AI

- AI-generated content as primary authorship: AI cannot be listed as an author and cannot be used to generate full paragraphs, sections, or entire drafts. All conceptual, analytical, and narrative content must originate from human authors.
- AI-generated “facts” or claims: AI output may contain fabricated or misleading information and must not be used as authoritative content.
- AI-generated references: AI-suggested citations must be manually verified and sourced from legitimate publications.
- AI-generated images without rights: AI-created images may not be used unless authors can demonstrate full rights to publish them under J’s copyright policies.
- Undisclosed AI use: Any use of AI that materially influences the article must be disclosed in the Statement of Originality.

Suggested Disclosure Statement: The authors used AI tools to assist with language refinement and/or manuscript development. All AI-generated output was reviewed, verified, and edited by the authors, who accept full responsibility for the final content.

Submission and Editorial Process

To submit an article for publication in JOI, please follow these four steps of the submission process:

1. **Submitting an abstract**
2. **Submitting the article**
3. **Considering peer-review feedback**
4. **Submitting the revised article**

1. Submitting an abstract

As the first step in the submission process, authors must submit an abstract of their proposed article for consideration. When drafting the abstract, please use these submission guidelines as a reference to ensure the final written piece meets the full submission requirements listed below:

- a) The Abstract must align with the specified theme of the edition
- b) Use Abstract Template (referenced in Appendix A below and editable version found [here](#))
- c) The Abstract must not exceed 300 words, excluding author names, author information, suggested peer reviewers and statement of originality.
- d) Every abstract must ensure the three criteria in guideline 2c below will be met in the final article.
- e) 2-3 sentence introduction
- f) A rough outline of the article
- g) Identify the big idea to be addressed in the article and reference past work in leading to that big idea
- h) Clearly state the final claim of the article
- i) Include a minimum of 3 references pertinent to the core topic (the target of the final article is to contain a minimum of 8 qualified, relevant references with a minimum of 2 references pointing to research articles).
- j) Include the name, title, organization and email for ALL authors.

The purpose of these requirements is two-fold: to ensure that the article conforms to the guidelines for quality and thought leadership outlined in this document, and to support the author's efforts in sharing subject matter expertise.

The completed abstract should be sent to [Karen Quatromoni](#). Upon receipt, the abstract will be reviewed by the editorial team, and the primary authors will be notified whether their abstracts have been accepted. If an abstract is accepted, the authors should begin drafting the article.

2. Submitting the article

JOI articles must meet the following submission requirements:

- a) Articles must be submitted in Word format (.doc or .docx files) using the JOI article template ([link](#)). No PDFs will be accepted.
- b) Full-length articles submitted to the JOI should not exceed 5,000 words, including references, tables, and figures, but excluding the research methodology section. Shorter articles should be between 500 and 2,000 words, including references, tables, and figures.
- c) Every submission must:
 - Present a significant idea, technological breakthrough, innovative approach or new technique;
 - Include at least one relevant use case that illustrates the idea in practice; and
 - Identify the relevant business benefits associated with innovation
- d) List the name, title, organization and email for ALL authors.
- e) Submissions must be authored by at least one OMG/EDMA member in good standing.
- f) All references must be qualified and relevant and the target for the article is to contain a minimum of 8 references with 2 references pointing to research articles (similar to the articles published by ACM or IEEE).
- g) Each article must support the JOI's goal of educating and enabling businesses to seize on opportunities for revenue growth and improved operational efficiency by sharing innovative ideas, research and solutions along with practical advice.
- h) All articles must refrain from product promotion – product(s) may be referenced but not promoted.
- i) All diagrams/tables/images/figures that are not owned by the authors must be properly attributed and have permissions to use
- j) All footnotes must be reflected at the bottom of each related page

Reviewing articles from the [most recent issue](#) plus [past JOI editions](#), which may be helpful in preparing an article for submission:

- Please submit the completed manuscript to [Karen Quatromoni](#) by the specified deadline. Whenever possible, the authors are encouraged to provide the names and contact information of up to three peer reviewers for the article. These reviewers must be OMG/EDMA members in good standing and not an employee of the authors' employer(s). Otherwise, the JOI editorial team will find reviewers from within the EDMA membership.

3. Considering peer-review feedback

Upon receipt of the article, the JOI Editorial Team will acknowledge its receipt and review it to ensure it meets the JOI guidelines and objectives. If accepted, the article will be sent to at least two peer-reviewers for evaluation and rating.

4. Submitting the revised article

Once the article has been peer-reviewed, the reviewers' feedback will be provided to the authors for consideration and incorporation into a revised manuscript. The revised article will then be returned to the peer reviewers for reassessment and confirmation that their concerns have been adequately addressed. Articles must receive a rating of 4 or higher in each evaluation category to be published. This review and revision process may involve multiple rounds.

From acknowledgement of receipt for peer review to publication-ready article, the process typically takes approximately three weeks.

Additional Considerations

- All abstracts should include a statement that the paper has not been published in its entirety elsewhere and will not be sent to another publication, of any kind, unless it has been declined by JOI. If a subset of the final article intended for publication in the JOI has been published elsewhere, please provide a link and an explanation. The JOI editorial team will evaluate whether a substantial percent of the article has previously been published, which would prevent its inclusion in the JOI.
- Authors should be prepared to grant EDMA unlimited rights to copy, edit and publish their article or white paper, upon its acceptance, in all languages and in all forms and media, whether now known or hereafter developed.
- Once an article is accepted for publication, the Author(s) may not publish that article or allow anyone else to do so, until it is published in the JOI. If an article is republished elsewhere after it is published in the JOI, the republished article information should include a statement that this is an article republished from the EDMA Journal of Innovation, with the publication date of the original article's JOI edition.
- If multiple submissions are received from authors of one member company, those submissions which meet the JOI guidelines will be evaluated together and it is up to the JOI Editorial team to decide which one(s) will be selected for publication and when.
- When endnotes are necessary, please place superscripted numbers at the point of reference within the text and include the related endnotes at the bottom of each page of reference. Do not include author references in parentheses within the body of the text. If needed, please ask for help from [Karen Quatromoni](#) regarding the endnote format.

Publishing

JOI is published online in PDF format and made available to the public free of charge as a downloadable file from the EDMA website. Each issue will include a statement clarifying that the opinions expressed in JOI are not those of EDMA. The editorial team may also choose to publish the JOI in additional formats such as eBook, when doing so would benefit EDMA members and target audiences.

More information

Journal of Innovation (JOI) was originally published by the Industrial Internet Consortium (IIC), which later became part of the Object Management Group (OMG) and subsequently transitioned to EDMA in 2025.

Visit our websites to learn more about JOI and to access past articles:

- [EDMA Journal of Innovation Webpage](#)
- [OMG Journal of Innovation Archive](#) – *past articles from 2015-2025*

For additional questions, please contact:

- Karen Quatromoni at karen@omg.org
- Our Member Services team at membersupport@edmcouncil.org

Or visit our “Contact Us” webpage at <https://edmcouncil.org/contact/>