

EDM Webinar

Rapidly Develop Knowledge Models Anchored in Data Management Best Practices

June 24, 2026

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 Solidatus


EDM
Association

Today's panel

Moderator



Jim Halcomb
Chief Research &
Development Officer



Philip Dutton
CEO & Founder



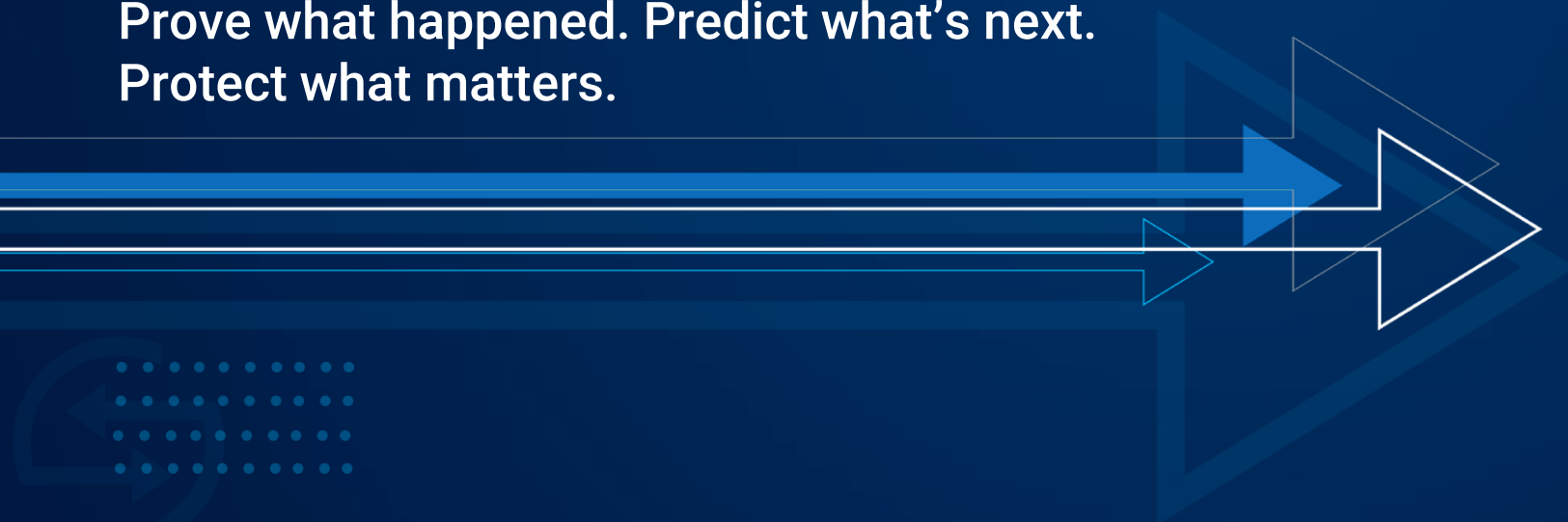
Daniel Waddington
CTO





Trust your data? Prove it.

Prove what happened. Predict what's next.
Protect what matters.



Data teams face a perfect storm of competing demands

Four Critical Forces Reshaping Data Strategy



Regulatory Scrutiny

External regulators are intensifying oversight with stringent mandates like BCBS 239 and DORA creating new compliance imperatives



The Rush to AI

The race to adopt AI and GenAI demands a foundation of trustworthy, traceable data that most organizations simply don't have in place.



Cost Optimization

Intense market pressure to reduce operational costs requires greater data efficiency and strategic consolidation across platforms.



Infrastructure Chaos

Growing complexity across hybrid and multi-cloud estates creates critical blind spots and exponentially increases operational risk.

The Business Reality

- Reactive, manual audit prep creates unacceptable compliance risk
- Data silos break context and block transformation
- Disconnected tools provide a partial, untrustworthy picture of your data
- Technical-only views mean critical business context is lost
- Lack of a shared, trusted view erodes executive confidence

The Data Lineage Mission

Create a shared, always-on view of how data flows so teams can move faster, stay compliant, and reduce risk.



What's broken

Manual lineage rebuilds before every audit

Upstream data changes trigger silent failures

Catalog tools miss business context and decision flow



What's possible

Lineage at scale is always-on and audit-ready

Change impact is known before rollout

Lineage includes people, prompts, policies, and process





The Data Lineage Company

Where global banks, regulators, and insurers go
to see the truth.

With Solidatus, data leaders prove compliance, predict
downstream impact, and protect data use at scale —
enabling confident decisions, faster change, and safer AI.

Solidatus Partners



Deutsche Bank



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NOW:
Pensions

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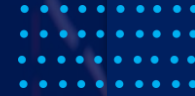
ROYAL LONDON
ASSET MANAGEMENT

SPUERKEESS

New Benefit for EDMA Members



- From read-only access to **full author-level access** to Solidatus for testing purposes (*Exclusive Access for EDMA Members*)
- Sandbox environment
- Ability to upload synthetic data to test data lineage and metadata modelling requirements
- Ability to create complex metadata models
- Access to a Community of Practice for Metadata Modeling for collaboration between members and access to Solidatus technical experts
- Access to Solidatus eLearning



AI Lineage Assistant

The AI Lineage Assistant executes complex agentic workflows—stitching lineage, mapping business terms, enriching metadata—and stages all changes in a safety sandbox for your validation.

You maintain complete control. The AI does the heavy lifting; you provide the expertise and final approval.



Solidatus AI Lineage Assistant demo



Next steps

- Access will be available on July 7th
- For EDM Association members – access will be turned on automatically:
<https://edmcportal.org/portal-tutorial/using-a-best-practice-knowledge-model/>*
- For non-EDM Association members – register on EDM Connect first
- For more information about Solidatus – www.solidatus.com
- Any questions, reach out to us at hello@solidatus.com



*Please ensure you are signed up with a business email address

Learn more about EDM Association

The screenshot shows the EDM Association website homepage. The header includes the EDM Association logo, navigation links (Membership, Frameworks, Training, Engage, Innovation, About), and buttons for 'Sign In' and 'Join now'. The main content area features a large headline: 'Global Advocates for Data & Analytics Management'. Below this, a sub-headline reads: 'The leading global trade association providing best practices, standards and education to data and business professionals in our data-driven world.' A 'What we do' button is visible. To the right, a 'TODAY'S HIGHLIGHTS' section lists three items: 'Isle of Man and EDM Association Join Forces to Build a New Data Economy', 'EDM Council and Object Management Group Combine to Create Global End-to-End Data and Standards Authority', and 'Eyes on Data: Best Practices and Excellence in Data Management Matter More Than Ever'. The footer displays logos for various member organizations: Bank of England, NOVARTIS, HSBC, verizon, Schneider Electric, Microsoft, Google, and AEGON.



700+ Member Firms
Cross-industry,
including Regulators



30,000+
Professionals



Worldwide
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Africa, Asia, Australia



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