



Journal of Innovation: Author Guidelines

Objective

The goal of the *Journal of Innovation (JOI)* – originally produced by the Object Management Group (OMG), now part of EDM Association – is to educate and enable businesses to seize revenue generating and operational efficiency improving opportunities by sharing innovative ideas, research and solutions along with practical advice.

Target Audience

The JOI is available to all members of the OMG and the public through access on the OMG and EDM Association websites (www.omg.org and www.edma.org), established marketing channels of the OMG and its members.

Content Requirements

We are dedicated to finding compelling, guiding and directly applicable technical and management insights developed by technologists, business executives, academic scholars and influential thought leaders, and publish these new ideas to help businesses transform. To this end, we invite submissions from different points of view (business, usage, functional and implementation) that offer new ideas about innovative technologies in industry.

The JOI is designed to support the Object Management Group's goal to become a trusted and respected source of valuable information related to technology innovation in industry, guiding executives, technologists and business leaders. To become a trusted and respected source of valuable information related to technology evolution and innovation, only journal articles of the highest caliber of scholarly, technical thought leadership will be accepted for publication. Industry value does not equate with a product pitch. Acceptable content that provides thought leadership and guidance to executives, technologists and business leaders will include, at a minimum:

- Research-based, full-length articles and white papers that translate the best ideas and thoughtful insights into knowledge for leaders;
- Shorter articles that deliver briefings of the latest in research, ideas and implementation.

Submission Guidelines

There are four parts to the submission process:

1. **Submitting an abstract**
2. **Submitting an initial final draft article**
3. **Considering peer-review feedback**
4. **Submitting a revised final draft**

1. Submitting an abstract

Submit an abstract of your article for consideration to [Karen Quatromoni](#). When drafting your abstract, please use these submission guidelines as a reference to ensure the final written piece meets the full submission requirements. Abstracts must meet the requirements a-i below.

- a) Use Abstract Template (referenced in Appendix A below and editable version found [here](#))
- b) Abstracts must not exceed 300 words, excluding author names, author information, suggested peer reviewers and statement of originality.
- c) Every abstract must identify which of the three criteria in guideline 2d below will be met in the final article.
- d) 2-3 sentence introduction
- e) A rough outline of the topic
- f) Identify the big idea to be addressed in the article and reference past work in leading to that big idea
- g) Clearly state the final claim of the article
- h) Include a minimum of 3 references pertinent to the core topic (the target of the final article is to contain a minimum of 8 qualified, relevant references with a minimum of 2 references pointing to research articles).
- i) Include the name, title, organization and email for ALL authors.
- j) The purpose of the abstract requirements is two-fold; to ensure that the article conforms to the guidelines for quality and thought leadership outlined in this document and to support the author's efforts in sharing subject matter expertise.
- k) Abstracts will be reviewed and submitters will be contacted as to whether their abstract has been accepted for publication in the next issue.

2. Submitting an initial final draft:

- a) All articles should be in Word format (.doc or .docx files). No PDFs, please. A document template will be provided and is required for final draft article submissions.

- b) Submissions intended as full-length articles for JOI should not exceed 5,000 words, including references, tables, and figures, but excluding research methodology.
- c) Every submission must meet one or more of the following criteria:
 - 1. Offer a use case example
 - 2. Identify the business benefits of the innovation
 - 3. Present a big idea, a technology breakthrough, in the space
- e) Submissions intended as shorter-length articles for JOI should range between 500 – 2,000 words, including references, tables, and figures.
- f) Include the name, title, organization and email for ALL authors.
- g) Submissions must be authored by at least one OMG member in good standing.
- h) All references must be qualified and relevant and the target for the article is to contain a minimum of 8 references with 2 references pointing to research articles (similar to the articles published by ACM or IEEE).
- i) Each article must meet the goal of the JOI: educate and enable businesses to seize revenue generating and operational efficiency improving opportunities by sharing innovative ideas, research and solutions along with practical advice.
- j) All articles must refrain from product promotion – product(s) may be referenced but not promoted.
- k) All diagrams/tables/images/figures that are not your own must be properly attributed and have permissions to use
- l) All footnotes must be reflected at the bottom of each related page
- m) Read the following articles which are exemplary articles from past IIC-JOIs:
 - 4. [A Knowledge Graph Driven Approach for Edge Analytics](#)
 - 5. [Intelligent Realities For Workers Using Augmented Reality, Virtual Reality and Beyond](#)

3. Considering peer-review feedback

- 1. Upon receipt of your initial final draft article, JOI will acknowledge receipt and your submission will be reviewed by the JOI editorial team to ensure it meets the JOI guidelines and objectives. If accepted, your submission will be sent out for peer review where it is reviewed and ranked by 2 or more of your peers.

4. Submitting a revised final draft

- 1. Your peer-reviewed article will be returned for you to consider and incorporate the feedback. The final draft is then sent back to peer reviewers for re-rating and to ensure all parties are satisfied with any necessary edits. All articles must receive a rating of 4 or 5 in each rating category to be published. This is an iterative review process.

Other Considerations:

- All abstracts should include a statement that the paper has not been published in its entirety elsewhere and will not be sent to another publication, of any kind, unless it has been declined by JOI. If a subset of the final article intended for publication in the JOI has been published elsewhere, please provide a link and an explanation. The JOI editorial team will evaluate whether a substantial percent of the article has previously been published which would prevent its inclusion in the JOI.
- Whenever possible, authors are highly encouraged to identify one or two possible peer reviewers upon submission. Peer review is required and reviewers must be OMG members in good standing and not an employee of the authors' employer(s).
- If multiple submissions are received from authors of one member company, those submissions which meet the JOI guidelines will be evaluated together and one will be selected for publication. Those not selected may be submitted for consideration for future editions.
- Authors should be prepared to grant the Object Management Group unlimited rights to copy, edit and publish their article or white paper, upon its acceptance, in all languages and in all forms and media, whether now known or hereafter developed.
- Once an article is accepted for publication by the OMG, the Author(s) may not publish that article or allow anyone else to do so, until it is published in the JOI. If an article is republished elsewhere after it is published in the JOI, the republished article information should include a statement that this is an article republished from the OMG Journal of Innovation, with the publication date of the original article's JOI edition.

The Editorial Process

Upon receipt of each abstract, the JOI editorial team will review, evaluate and notify the submitter as to whether their abstract has been accepted for publication. Once the authors have been notified that their abstract has been accepted for publication, the authors should commence drafting the article with the deadline to submit the final draft to karen@omg.com as stated in the guidelines above. Upon receipt of your initial final draft article, JOI will acknowledge receipt and your submission will be reviewed by the JOI editorial team to ensure it meets the JOI guidelines and objectives. If accepted, your submission will be sent out for peer review. If possible, please provide names and contact information of one to three OMG members who may be available to provide peer review of your submission. If you are unable to provide potential reviewers, the editors will find reviewers from within the OMG membership.

Once your submission is reviewed and approved by your peer(s), it will be assigned to an editor within the OMG membership who will work with you to review content and structure and confirm your article's consistency with the goals of the JOI.

This process, from acknowledgement of receipt for peer review to final product (ready for publishing), will likely take approximately three weeks to complete.

Each issue of the JOI will contain two to four selected articles and/or white papers in addition to other lighter content such as OMG updates, WG updates, letters and blog posts. Articles and white papers with completed peer reviews that meet the criteria of the JOI will be published on a first-come-first-served basis.

The editors reserve the right to assign themes to editions of the JOI and select and organize the finalized articles and white papers within those themes.

Publishing

The JOI will be published in an online PDF format. The JOI will be made available to the public, in downloadable format, free of charge, from the EDM Association webpage. Every issue of the published JOI will include a statement that the opinions contained in the JOI are not those of the Object Management Group or EDM Association.

Endnotes

When endnotes are necessary, please place superscripted numbers at the point of reference within the text and include the related endnotes at the bottom of each page of reference. Do not include author references in parentheses within the body of the text. If needed, please ask for help from [Karen Quatromoni](#) regarding the endnote format.

More information

Journal of Innovation highlights the innovative ideas, approaches, products, and services emerging across the information technology and digital transformation landscapes. It was originally produced by OMG (the Object Management Group), which became part of EDM Association in 2025.

Visit our websites to learn more and to access past articles. Our archives date back to 2015.

- Websites:
 - [EDM Association](#)
 - [OMG Journal of Innovation](#) – for past articles from 2015-2025
- “Contact Us” webpage:
 - <https://edmcouncil.org/contact/>
- Email – For additional questions, please contact:
 - Karen Quatromoni at karen@omg.org
 - Our Member Services team at membersupport@edmcouncil.org