



**EDM Council
Women Data
Professionals**

EDM Council Women Data Professionals presents:

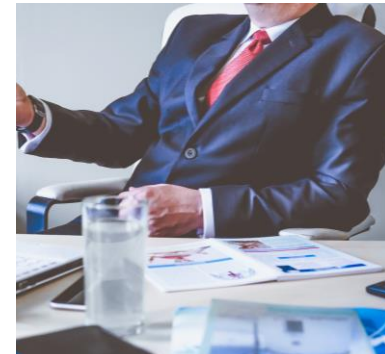
Scaling AI with Data: Building a Strategic Foundation for Success

**Wednesday, April 9th, 2025
11:00-12:00 PM EST**

Find us on

EDMConnect

The **online** community for EDM professionals



Co-Chairs for EDMC WDP



Marla Dans

- Formerly Head of Data Management and Governance at Chicago Trading Company



Dessa Glasser

- Principal, Data Advisory & Analytics, FRG
- Independent Board Member at Oppenheimer & Co.
- GLEIF, Advisory Board, Xoriant



Andrea Ianniello

- Board Member at Genesys Works
- Former President & Chief Commercial Officer for LMRKT

Mission

Provide support for and promote women in the data field and assist in their development and promotion to more senior roles


- Access to educational material
- Both women and men to exchange ideas, and network
- Highlight and celebrate the accomplishments of women in the data field
- Provide a calendar and information on upcoming events of interest

Highlights

- Founded July 26th, 2019
- Global Leads and Committees
- 2,500+ members
- Active LinkedIn Group and EDMConnect content page
- Global webinar events coordination

Join the EDMC Women Data Professionals – open to all





Membership Frameworks Training Engage Innovation About [Sign in](#) [Join now](#)

GROUPS & LEADERSHIP FORUMS

Women Data Professionals


Advancing the Role of Women in Data Management

Welcome to EDM Council's *Women Data Professionals Forum*. Both our members and guests are invited to participate in this open interest group.

We are excited about this initiative to advance women in our profession and build an active and effective community.

Our mission

The mission of the Women Data Professionals group is to provide support for and promote women in the field of data and assist in their development and promotion to more senior roles.



Join the Women Data Professionals Forum

ALL are welcome to join and participate – women and men alike.

[Join now](#)



edmcouncil.org/women-data-professionals/

Women Data Professionals

Advancing the role of women in data management

Today's Hosts



Co Moderator:
Yeimi Gonzalez

Data Strategy Consultant
Financial Risk Group



Co Moderator:
Aritra Saha

Manager, Data Engineering,
Analytics and Data Sharing
American Airlines



Priya Sarathy
Founder
Wheel Data Strategies

Additional White Paper Information

A Practical Guide to Realizing Value: Data Assets and Data as an Asset

EDM Council Data ROI Special Interest Group

Co-Authors:

- Priya Sarathy, Ph.D; Founder; Wheel Data Strategies
- Morgan Templar, MHA; Chief Executive Officer and Founder; First CDO Partners
- Neal Linson, Chief AI and Risk Officer, Data Product; InCite Logix
- Matt Noll, CFA; Head of Business Development, Americas; Credit Benchmark
- Shree (Sridip) Mukhopadhyaya, CFA, FRM, CPA (Inactive); Sr. Manager; Forvis Mazars
- Brian McConnell; Managing Director; Wellington Consulting Group
- Kevin Ladwig, Chief Data Officer;
- Aman Pratap Singh; Sr. Data Scientist;
- Ben Hoban, MBA; Finance Advisor; Gym Guard

Priya's Workshop

- Priya is teaching a workshop in AI for Business Leaders. To learn more and sign up, scan the QR Code below!



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