

EDM Webinar

Semantic Layers in Data Strategy: Enabling Governance & Democratization

A conversation with



Dave Mariani
Founder & CTO
AtScale



Morgan Templar
CEO
First CDO Partners



Leigh Pence
Data Governance
Senior Tech Lead
Freddie Mac

ATSCALE

 EDM Council



Today's panel

Moderator



Jim Halcomb

Global Head of Research &
Development
EDM Council



Dave Mariani

Founder & CTO
AtScale



Morgan Templar

CEO
First CDO Partners



Leigh Pence

Data Governance
Senior Tech Lead
Freddie Mac



Questions?

ATSCALE

EDM Webinar 

Enterprise Governance & BI Democratization

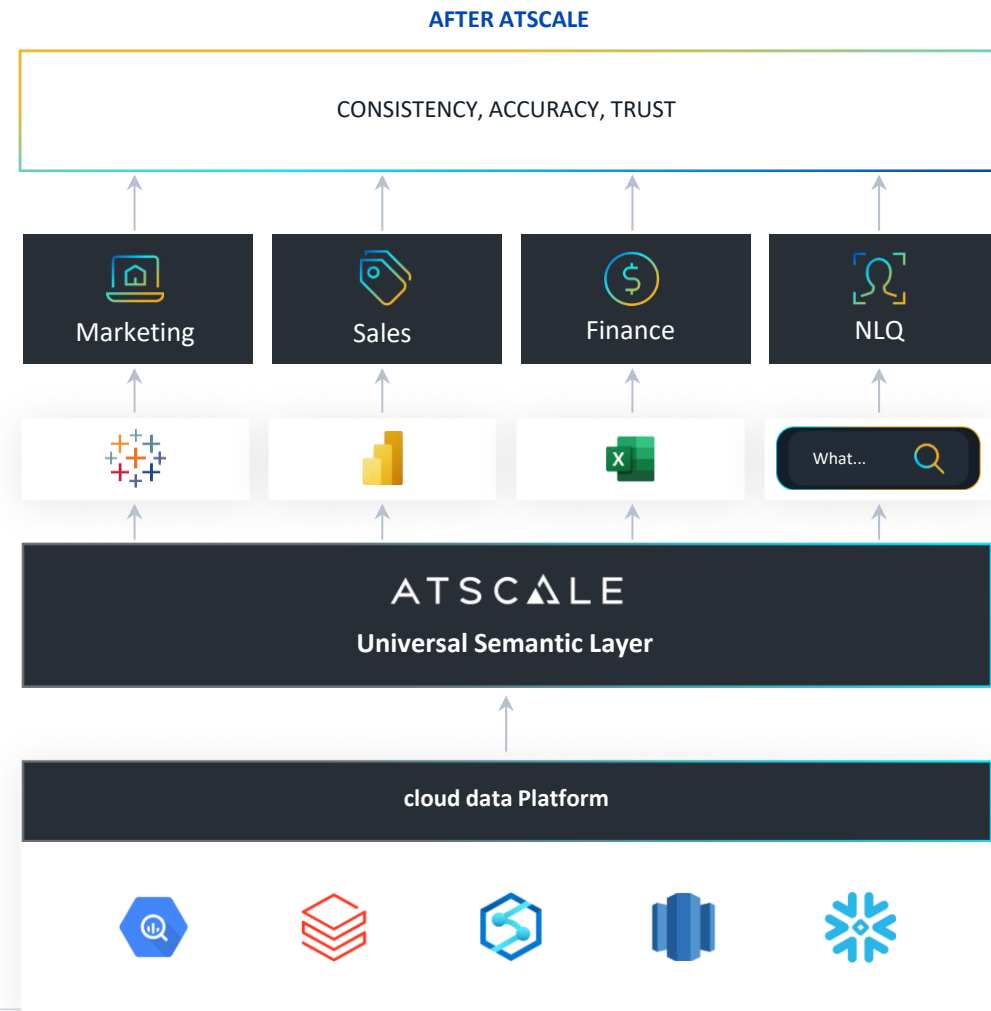
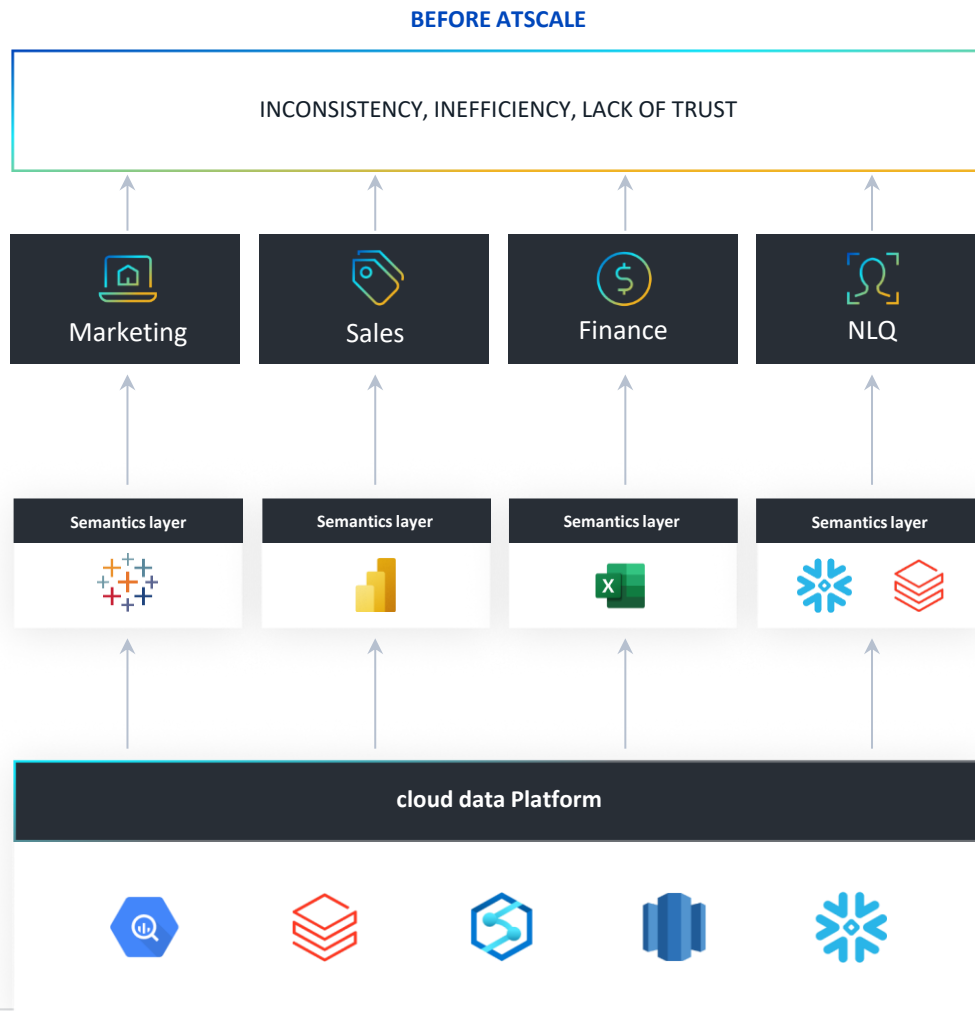
AtScale's Universal Semantic Layer ensures governance, security, and accessibility across all analytics tools. It balances centralized policy enforcement with decentralized data innovation, empowering business users while maintaining compliance.

- Centralized Governance: Unified access controls, security, and performance optimization.
- Decentralized Innovation: Business teams create data products within governed models.
- Semantic Layer for All: Consistent, business-friendly data access for engineers and analysts.
- Seamless Integration: Connects with data catalogs and BI tools for universal metrics alignment.
- No-code & code-first interface to provide self-service BI for all users

Top enterprises like Discover, Vodafone and Five Below trust AtScale to govern data and drive better decisions.

Learn more: [AtScale.com](https://at-scale.com) or [Request a Demo](#)

Governed Self-Service Analytics

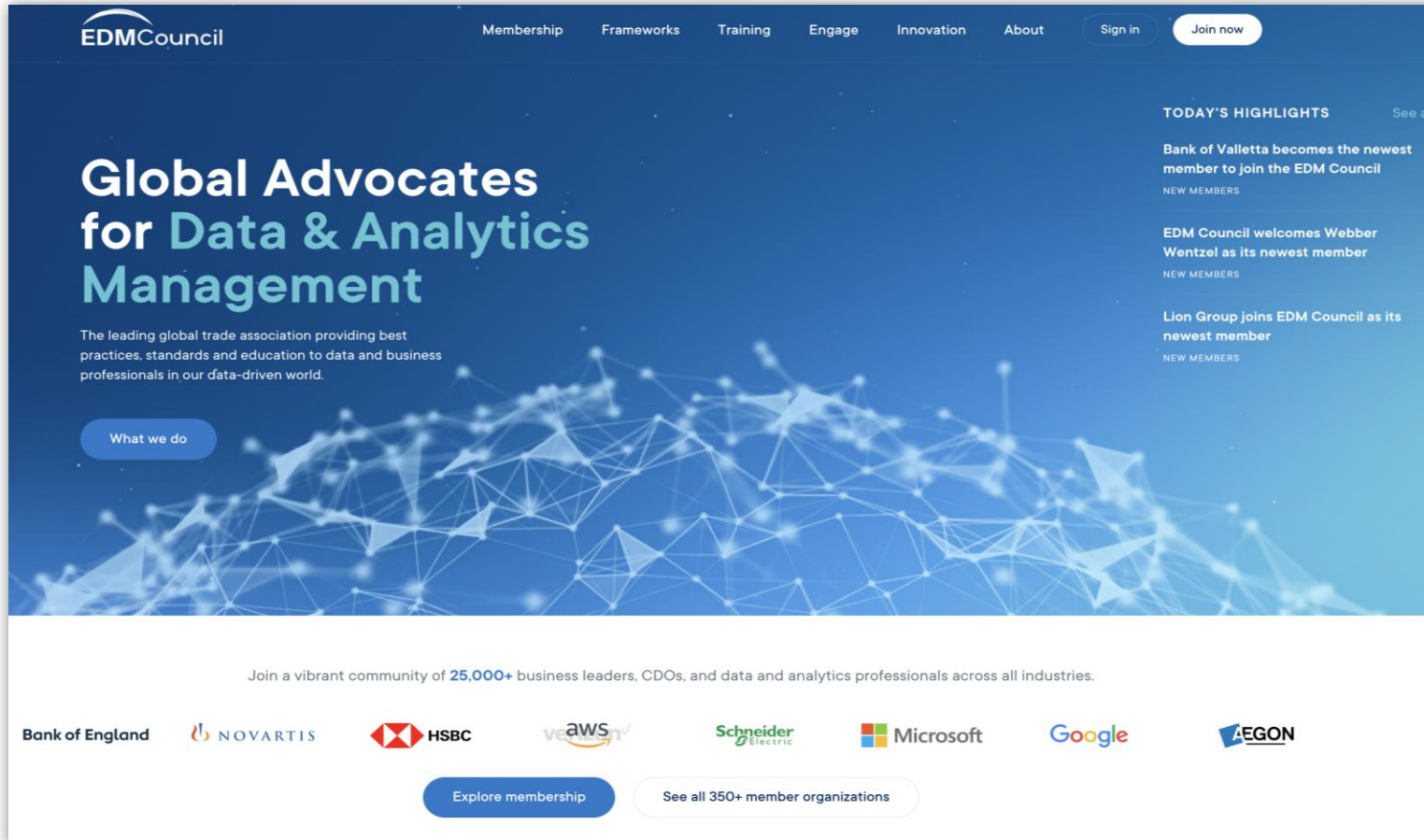


Additional Resources:

- Whitepaper: [“How Data Governance and a Semantic Layer Supports Data Mesh”](#)
- Blog: [“New Approach to Governance: Reliability, Relevance, and Integrity – How Semantic Layers Ensure Accuracy and Consistency Across Users”](#)
- Blog: [“Modernizing Data Teams With a Semantic Layer and Hub and Spoke Model”](#)
- [2024 Semantic Layer Summit On Demand](#)
- [Register today](#) for 2025 Semantic Layer Summit!



Join EDM Council and our membership community of companies...



350+ Member Firms

Cross-industry,
including Regulators



25,000+

Professionals



Worldwide

Americas, Europe,
Africa, Asia, Australia

edmcouncil.org



EDM Webinar 

Thank you!

ATSCALE


EDM Council

