



**EDM Council
Women Data
Professionals**

EDM Council Women Data Professionals presents:

From Air Force CDAIO to Inspiring Innovator: Breaking the Barriers in Data

November 21, 2024

Find us on

EDMConnect

The **online** community for EDM professionals



Co-Chairs for EDMC WDP



Marla Dans

- Head of Data Management & Governance at Chicago Trading Co.



Dessa Glasser

- Principal, Data Advisory & Analytics, FRG
- Independent Board Member at Oppenheimer & Co. and Chair at GLEIF



Andrea Ianniello

- Chairperson of the Board at Genesys Works
- Former President & Chief Commercial Officer for LMRKT

Mission

Provide support for and promote women in the data field and assist in their development and promotion to more senior roles

- Access to educational material
- Both women and men to exchange ideas, and network
- Highlight and celebrate the accomplishments of women in the data field
- Provide a calendar and information on upcoming events of interest

Highlights

- Founded July 26th, 2019
- Global Leads and Committees
- 2,500+ members
- Active LinkedIn Group and EDMConnect content page
- Global webinar events coordination

Join the EDMC Women Data Professionals – open to all



The screenshot shows the EDM Council website page for the Women Data Professionals forum. The header includes the EDM Council logo and navigation links: Membership, Frameworks, Training, Engage, Innovation, About, Sign in, and Join now. Below the header, the text reads "GROUPS & LEADERSHIP FORUMS" and "Women Data Professionals". The main content area features the heading "Advancing the Role of Women in Data Management" and a "Join the Women Data Professionals Forum" button. A "Join now" link is also visible at the bottom of the forum card.



edmcouncil.org/women-data-professionals/

Women Data Professionals
Advancing the role of women in data management

Today's speakers

Co-moderator



Aritra Saha

Manager,
Data Engineering, Analytics
& Data Sharing
American Airlines

Co-moderator



Shambavi Dhall

Information Technology
Associate,
Data Engineering & Governance
Credit One Bank



Eileen Vidrine

Chief Data and Artificial
Intelligence Officer,
**Department of the Air
Force**

Key Takeaways



Navigate Leadership Challenges

- Establishing a data-driven culture requires mission alignment, resourcefulness, and perseverance.
- Build alliances and embrace innovation, even when it's uncomfortable or unfamiliar.
- Aim high, stay adaptable, and be prepared to seize future opportunities. Leadership in data is about resilience, collaboration, and continuous learning.

Foster Talent and Diversity

- Develop robust talent pipelines with internships, educational partnerships, and laddering positions.
- Encourage women to be bold and intentional in applying for leadership roles in male-dominated fields.

Focus on Ethical AI and Data Strategies

- Ethics must guide all AI and data decisions. Data for good ensures operational excellence and organizational integrity.

Importance of Women in Data Leadership

- Empower inclusion by cultivating and supporting diverse voices at every level.
- Boldly challenge barriers and mentor the next generation to ensure a thriving, inclusive future in data leadership.

Lessons from the Military

- If you don't stay relevant at speed of mission, you will miss the opportunity.
- Communication is critical—celebrate wins and share the impact to gain support and momentum.

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Women Data Professionals
Advancing the role of women in data management

Register for 2024 DataVision USA and the Women Data Professionals Summit!



[REGISTER NOW](#)

MORNING (8:00-12:00 ET) – Women Data Professionals Summit – with an agenda focused on *AI Readiness to Real Value: Accelerating Enterprise AI Adoption*

AFTERNOON (12:00-6:30 ET) – DataVision New York – with an agenda focused on *Data Excellence Unleashed: Elevating Best Practices*