









EDM Council Women Data Professionals







EDM Council Women Data Professionals presents:

From Air Force CDAIO to Inspiring **Innovator: Breaking the Barriers in Data**







November 21, 2024



The online community for EDM professionals

Women Data Professionals Forum



Co-Chairs for EDMC WDP



Marla Dans

 Head of Data Management & Governance at Chicago Trading Co.



Dessa Glasser

- Principal, Data Advisory & Analytics, FRG
- Independent Board Member at Oppenheimer & Co. and Chair at GLEIF



Andrea lanniello

- Chairperson of the Board at Genesys Works
- Former President & Chief Commercial Officer for LMRKT

Mission

Provide support for and promote women in the data field and assist in their development and promotion to more senior roles

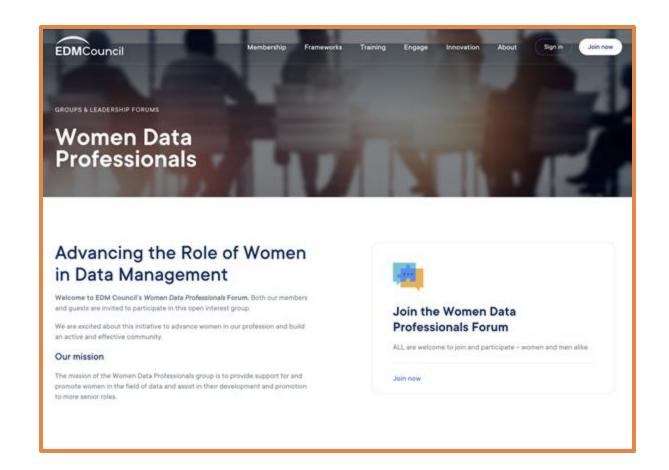
- Access to educational material
- Both women and men to exchange ideas, and network
- Highlight and celebrate the accomplishments of women in the data field
- Provide a calendar and information on upcoming events of interest

Highlights

- Founded July 26th, 2019
- Global Leads and Committees
- 2,500+ members
- Active LinkedIn Group and EDMConnect content page
- Global webinar events coordination



Join the EDMC Women Data Professionals – open to all





edmcouncil.org/women-data-professionals/

Women Data Professionals

Advancing the role of women in data management



Today's speakers





Aritra Saha
Manager,
Data Engineering, Analytics
& Data Sharing
American Airlines



Shambavi Dhall
Information Technology
Associate,
Data Engineering & Governance
Credit One Bank



Eileen Vidrine
Chief Data and Artificial
Intelligence Officer,
Department of the Air
Force

Key Takeaways

Navigate Leadership Challenges

- Establishing a data-driven culture requires mission alignment, resourcefulness, and perseverance.
- Build alliances and embrace innovation, even when it's uncomfortable or unfamiliar.
- Aim high, stay adaptable, and be prepared to seize future opportunities. Leadership in data is about resilience, collaboration, and continuous learning.

Foster Talent and Diversity

- Develop robust talent pipelines with internships, educational partnerships, and laddering positions.
- Encourage women to be bold and intentional in applying for leadership roles in male-dominated fields.

Focus on Ethical Al and Data Strategies

• Ethics must guide all AI and data decisions. Data for good ensures operational excellence and organizational integrity.

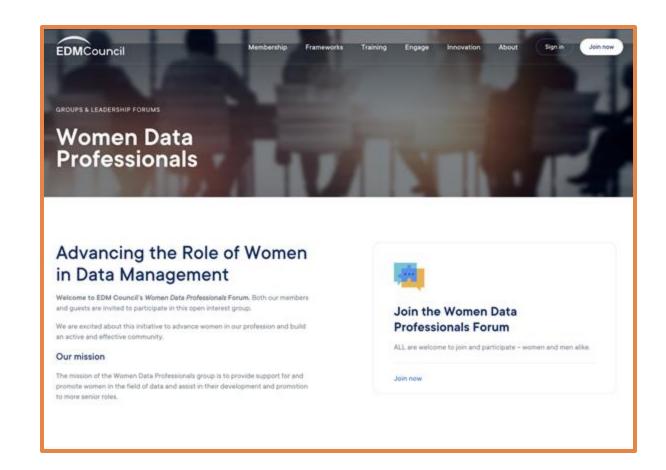
Importance of Women in Data Leadership

- Empower inclusion by cultivating and supporting diverse voices at every level.
- Boldly challenge barriers and mentor the next generation to ensure a thriving, inclusive future in data leadership.

Lessons from the Military

- If you don't stay relevant at speed of mission, you will miss the opportunity.
- Communication is critical—celebrate wins and share the impact to gain support and momentum.

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Women Data Professionals

Advancing the role of women in data management



Register for 2024 DataVision USA and the Women Data Professionals Summit!







REGISTER NOW

MORNING (8:00-12:00 ET) – Women Data Professionals Summit – with an agenda focused on Al Readiness to Real Value: Accelerating Enterprise Al Adoption

AFTERNOON (12:00-6:30 ET) – DataVision New York – with an agenda focused on Data Excellence