EDMCouncil

ADVANCING DATA MANAGEMENT AND ANALYTICS FOR THE PUBLIC SECTOR

The EDM Council® is a cross-industry, non-profit, global association created to lead best practices, standards and education in data management and analytics.

Our mission is to serve as global advocates, elevating data management and analytics through responsible practices, training, and research. We believe in fostering data literacy across all sectors.

At the heart of data management and analytics lies the goal of providing trusted and comprehensive capabilities to meet business objectives. To achieve this, the EDM Council focuses on six key areas of advocacy:

- **Best Practices & Industry Work Groups**
- **Training & Certification**
- **Data Standards & Ethics**
- **Global Collaboration & Networking**
- **Regulation & Compliance**
- **Benchmarking**

Public Sector Engagement

We actively promote collaboration between the public sector and industry partners to advance data management and analytics capabilities across all organizations. As part of our commitment, the EDM Council collaborates with public sector entities to define sustainable data and analytics management processes.

Public Sector Members

Our public sector members include government agencies, regulators, and more around the world, including:

- City of Dallas
- Fannie Mae
- Federal Deposit Insurance Corporation (FDIC)
- Federal Reserve System, Board of Directors, and Board of Governors (FRS)
- Freddie Mac
- Indiana Management Performance Hub (IMPH)
- National Aeronautics and Space Administration (NASA)
- Securities Exchange Commission (SEC)

- State of Arizona
- State of New Hampshire
- US Army
- US Department of Agriculture
- US Department of Commerce
- US Department of Defense
- US Department of Treasury
- US Government Accountability Office (GAO)
- US Office of Personnel Management (HCDMM)

EDMCouncil

US Main Office: **+1 918 237 6802**
info@edmcouncil.org | **www.EDMCouncil.org**

Special Interest Groups, Forums, and Events

We facilitate a global community by fostering business relationships, networking, and events. Specifically, our special interest forum for the Public Sector aims to strengthen relationships among public sector organizations, industry partners, and the global data management community. Key discussion topics include data sharing, breaking down organizational silos, promoting data-driven cultures, enhancing data literacy, mission-focused data and analytics strategies, and open government data in the era of AI.

The forum also provides a platform for policy discussions related to the Financial Data Transparency Act (FDTA), the Executive Order on the Safe, Secure, and Trustworthy Development and Use of Artificial Intelligence, and maximizing data ROI for the public sector.

Data Risk SIG

This special interest group explores how DCAM (Data Management Capability Assessment Model) can assess and enhance data management capabilities, specifically addressing security risks. Participants discuss best practices for mitigating data risk and contribute to developing a data risk framework that extends DCAM. Success stories and practical insights are shared among industry peers.

Data Products and Data Marketplace SIG

Defining best practices for effective data consumption and exploitation, this SIG proposes reusable concepts for data products and data marketplaces.

Artificial Intelligence

The AI Special Interest Group facilitates global collaboration on generative AI technologies. Participants delve into data-related topics such as quality, governance, and controls. The goal is to provide valuable insights, recommendations, and deliverables that address ethical, legal, and regulatory concerns while maximizing AI benefits.

Data ROI (Return on Investment)

Collaborating with industry leaders and subject matter experts (SMEs), the Data ROI workgroup develops a standard framework for defining the ROI of data management programs. This includes measuring data as a valuable asset.

ESG Data Management

The ESG workgroup focuses on best practices for identifying, collecting, and using Environmental, Social, and Governance (ESG) data. Participants include major firms, data and ratings companies, wealth management firms, and leading regulators and standards bodies.

Data Standards

We advocate knowledge graph industry standards and training, plus global data standards such as LEI, ISO, and OMG.

Open Knowledge Graph & Data Innovation Lab

Members collaborate in the Data Innovation Lab, developing industry ontologies and shared industry use cases. This includes the Financial Industry Business Ontology (FIBO™), an open-source semantic standard describing financial instruments, legal entities and financial processes, for IDMP (Identification of Medicinal Products) for the pharmaceutical and healthcare industry, and for other industries.

Training & Certification

Prepare for your next challenge with our in-depth training programs covering DCAM, CDMC, Data Ethics & Responsible AI, and Knowledge Graph. Accreditation and certification await, with eLearning offerings across 7 development tracks and 50+ courses.

US Main Office: **+1 918 237 6802**
info@edmcouncil.org | www.EDMCouncil.org