

EDM Webinar

Generative AI: Opportunities and Pitfalls in Enterprise Implementation

A conversation with...



Rahul Singhal
CPO
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Eduardo Kassner
Chief AI & Data Officer,
High Tech Industry
Microsoft



Asit Sangode
Head of Machine Learning
Morgan Stanley



Today's Panel

Moderator



Jim Halcomb

Head of Product Management
EDM Council



Rahul Singhal

Chief Product Officer
Innodata



Eduardo Kassner

Chief AI & Data Officer,
High Tech Industry
Microsoft



Asit Sangode

Head of Machine Learning
Morgan Stanley





Poll #1

What stage is your enterprise at in the generative AI implementation journey?

Ideation, Researching, Planning

Pilot Phase

Full Implementation

Maintenance or Scaling

Haven't Implemented Generative AI



Generative AI

Use Cases



Poll #2

What type of generative AI applications are you most interested in?

Content Creation

Customer Service

Intelligent Automation

Predictive Analysis

Other (Please Specify in Chat)



Generative AI

Challenges



Two speech bubble icons, one above the other, containing three dots.

Poll #3

What is your biggest concern regarding the implementation of generative AI in your organization?

Data Quality and Bias

Explainability & Interpretability of Models

Lack of Training Data

Security and Potential for Misuse

Other (Please Specify in Chat)



Generative AI

Model Safety



Generative AI

2025 / 2026 Predictions

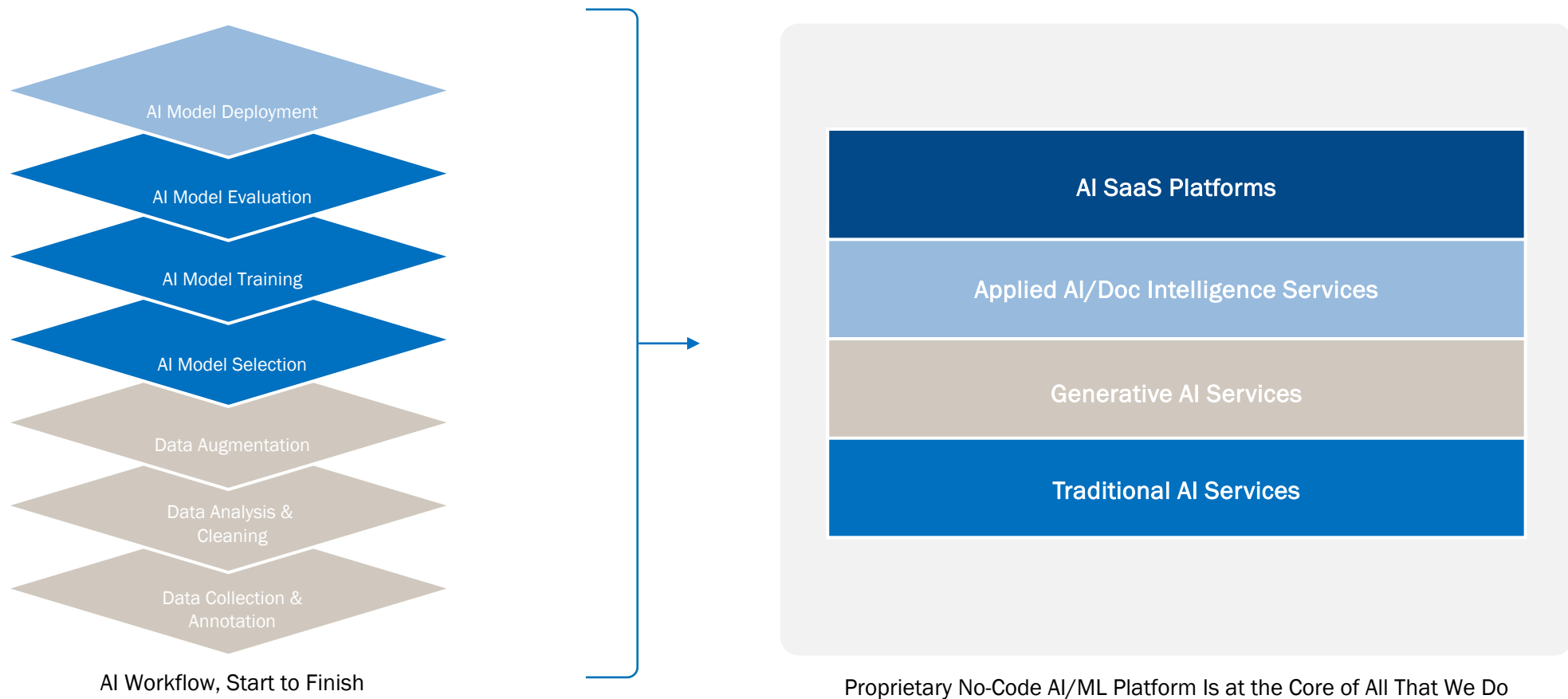


Q&A

Ask The Experts

End-to-End AI Lifecycle Solutions Across **Classical/Generative AI**

Innodata, a global data engineering company, is a trusted partner to some of the largest enterprises across industries for over 30 years. We specialize in end-to-end AI services including data collection, annotation and content moderation across all modalities.



Connect
With Us



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Join EDM Council and our membership community of companies...

The screenshot shows the EDM Council website homepage. At the top, the EDM Council logo is on the left, and navigation links for Membership, Frameworks, Training, Engage, Innovation, About, Sign in, and Join now are on the right. The main headline reads "Global Advocates for Data & Analytics Management". Below this, a sub-headline states: "The leading global trade association providing best practices, standards and education to data and business professionals in our data-driven world." A "What we do" button is visible. On the right side, there is a "TODAY'S HIGHLIGHTS" section with three items: "Bank of Valletta becomes the newest member to join the EDM Council", "EDM Council welcomes Webber Wentzel as its newest member", and "Lion Group joins EDM Council as its newest member". At the bottom of the screenshot, a banner says "Join a vibrant community of 25,000+ business leaders, CDOs, and data and analytics professionals across all industries." Below this banner are logos for Bank of England, NOVARTIS, HSBC, AWS, Schneider Electric, Microsoft, Google, and AEGON. Two buttons at the bottom of the banner are "Explore membership" and "See all 350+ member organizations".



350+ Member Firms

Cross-industry,
including Regulators



25,000+

Professionals



Worldwide

Americas, Europe,
Africa, Asia, Australia

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Thank you!

