



**EDM Council  
Women Data  
Professionals**

**EDM Council Women Data Professionals presents:**

# **The Hoarding Mentality and what to do about it**

**April 24, 2024**

Find us on

**EDMConnect**

The **online** community for EDM professionals



# Today's speakers

Moderator



**Michelle Van Steenbergen**  
SVP, Commercial Banking, Sr.  
Business Data Manager  
**M&T Bank**



**Caroline Carruthers**  
Chief Executive  
**Carruthers & Jackson**

## Co-Chairs for EDMC WDP



### Marla Dans

- Head of Data Management & Governance at Chicago Trading Co.



### Dessa Glasser

- Principal, Data Advisory & Analytics, FRG
- Independent Board Member at Oppenheimer & Co. and Chair at GLEIF



### Andrea Ianniello

- Chairperson of the Board at Genesys Works
- Former President & Chief Commercial Officer for LMRKT

## Mission

**Provide support for and promote women in the data field and assist in their development and promotion to more senior roles**

- Access to educational material
- Both women and men to exchange ideas, and network
- Highlight and celebrate the accomplishments of women in the data field
- Provide a calendar and information on upcoming events of interest

## Highlights

- Founded July 26<sup>th</sup>, 2019
- Global Leads and Committees
- 2,500+ members
- Active LinkedIn Group and EDMConnect content page
- Global webinar events coordination

# Join the EDMC Women Data Professionals – open to all



The screenshot shows the EDM Council website header with navigation links: Membership, Frameworks, Training, Engage, Innovation, About, Sign in, and Join now. Below the header, the page title is "Women Data Professionals" under the category "GROUPS & LEADERSHIP FORUMS". The main content area features the heading "Advancing the Role of Women in Data Management" and a "Join the Women Data Professionals Forum" button. The text on the page reads: "Welcome to EDM Council's Women Data Professionals Forum. Both our members and guests are invited to participate in this open interest group. We are excited about this initiative to advance women in our profession and build an active and effective community. Our mission: The mission of the Women Data Professionals group is to provide support for and promote women in the field of data and assist in their development and promotion to more senior roles."



[edmcouncil.org/women-data-professionals/](https://edmcouncil.org/women-data-professionals/)

**Women Data Professionals**  
*Advancing the role of women in data management*

**the hoarding  
mentality  
and what to  
do about it...**

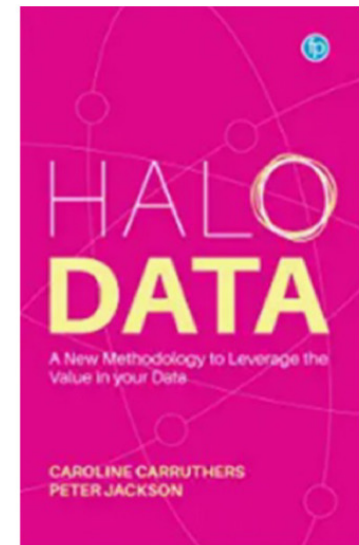
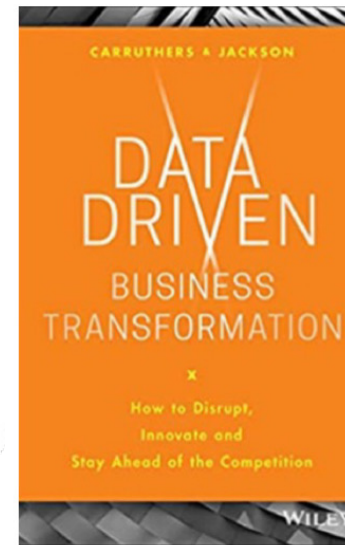
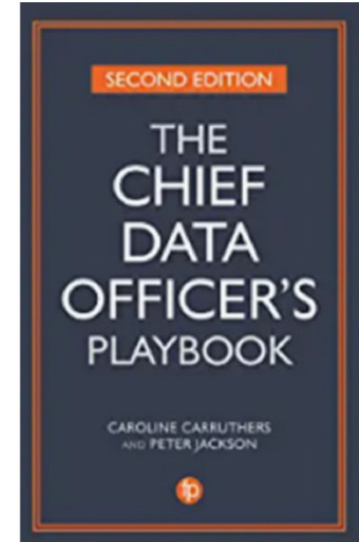
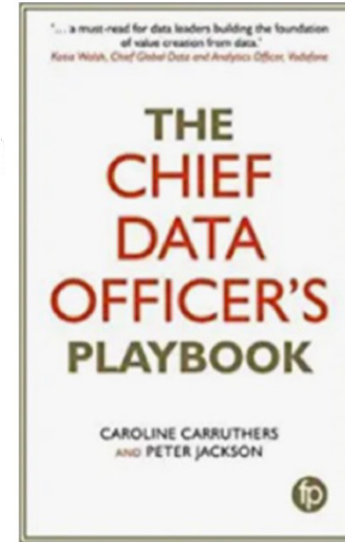
March 2024

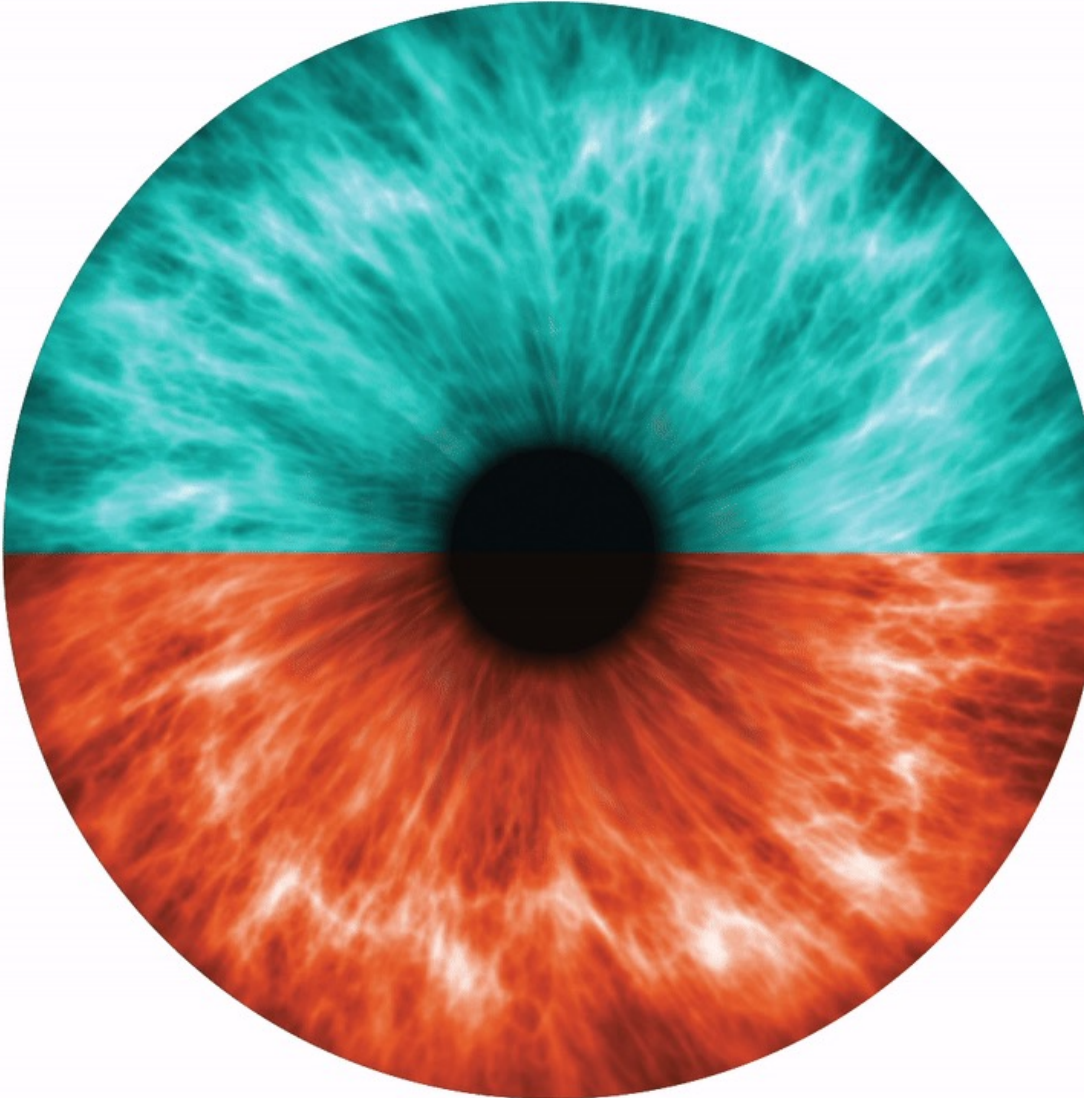
**Caroline Carruthers**

**carruthers**



**jackson**











**but it's ok -  
I.T. will sort it  
all out for us.**

**We all need therapy**

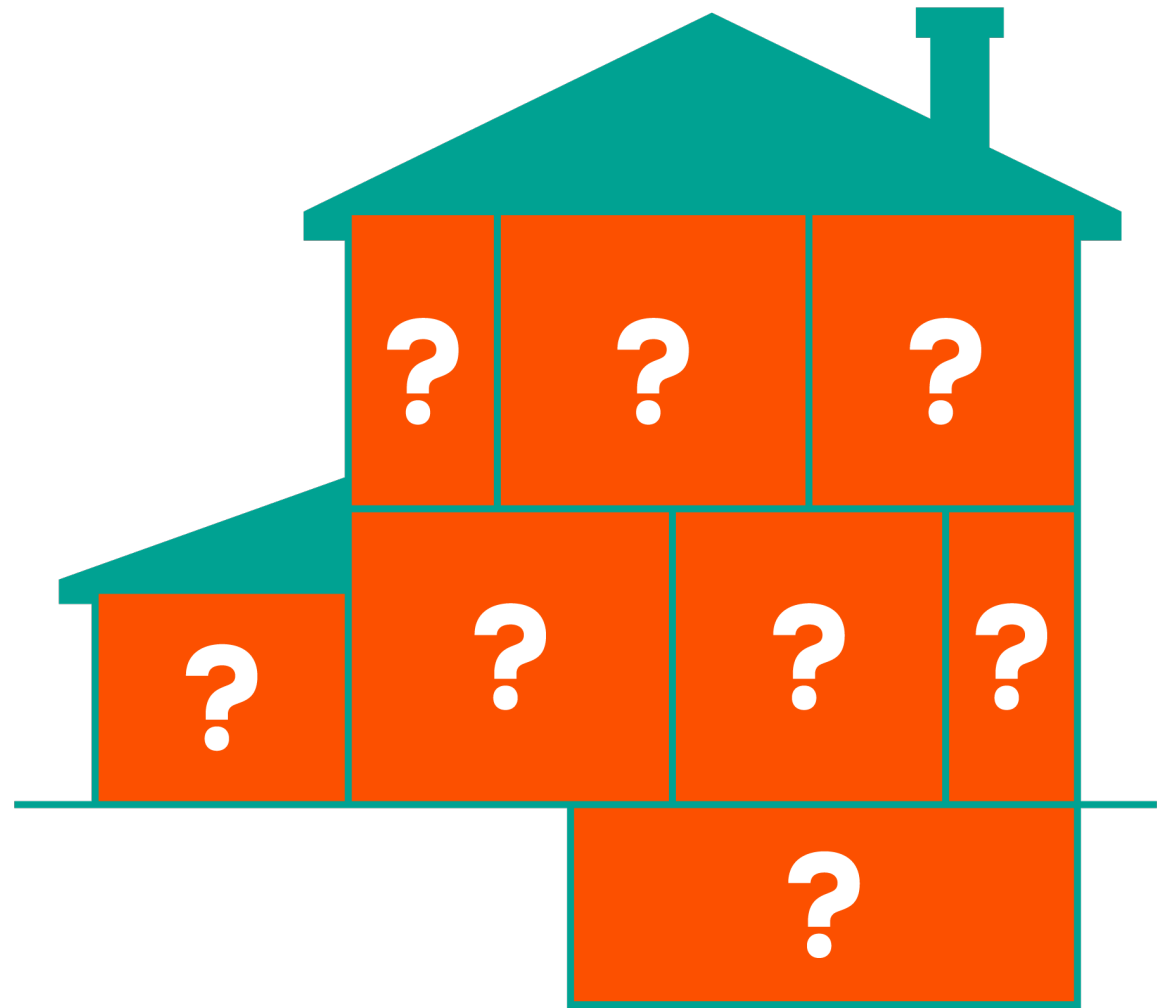
# Cognitive Behavioural Therapy

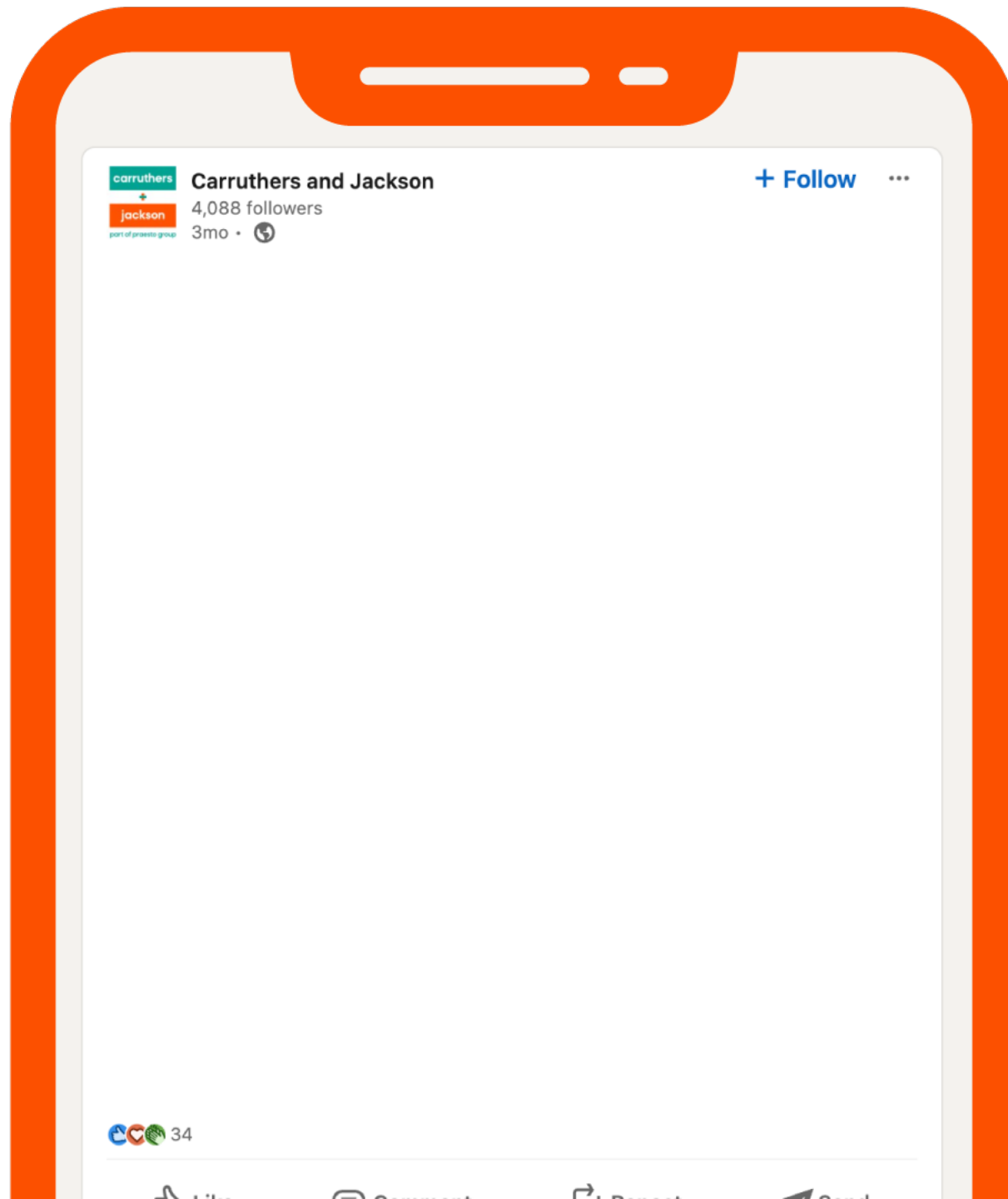
- Discover why they are compelled to hoard
- Learn to organise possessions in order to decide what to discard
- Develop decision making skills
- Get help from an outside perspective
- Gain and perform relaxation skills
- Have periodic visits and consultations to maintain

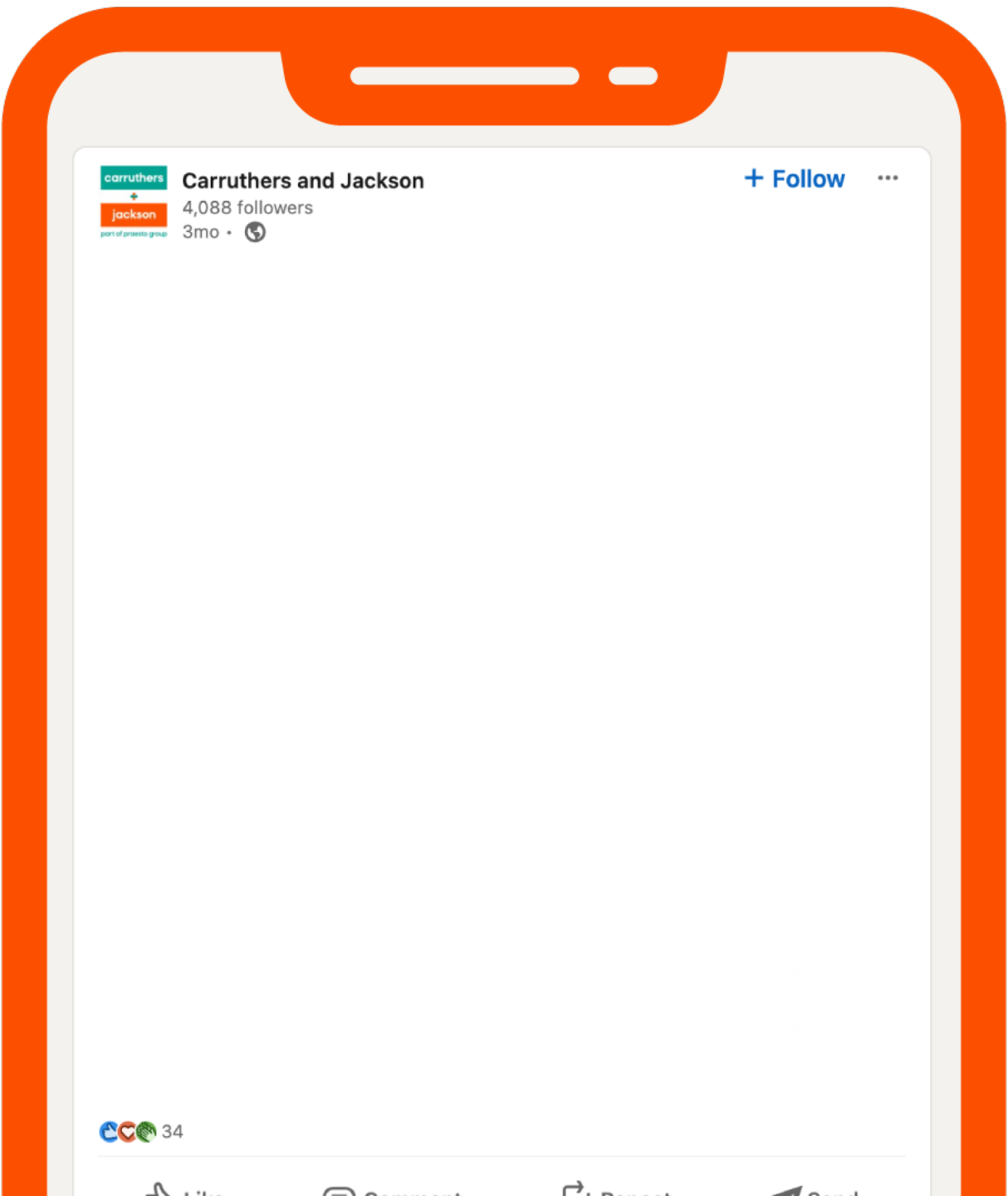


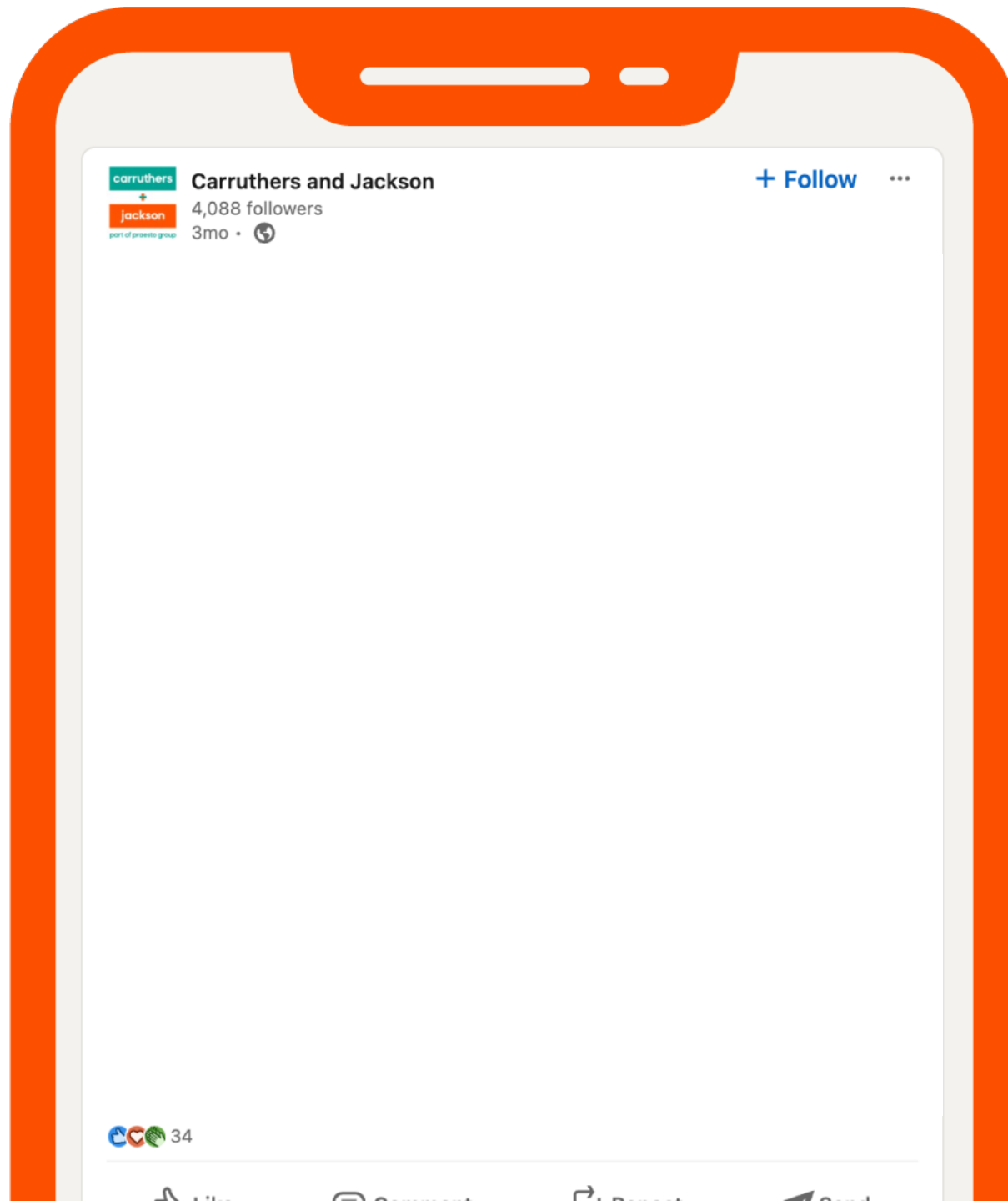
## Party House

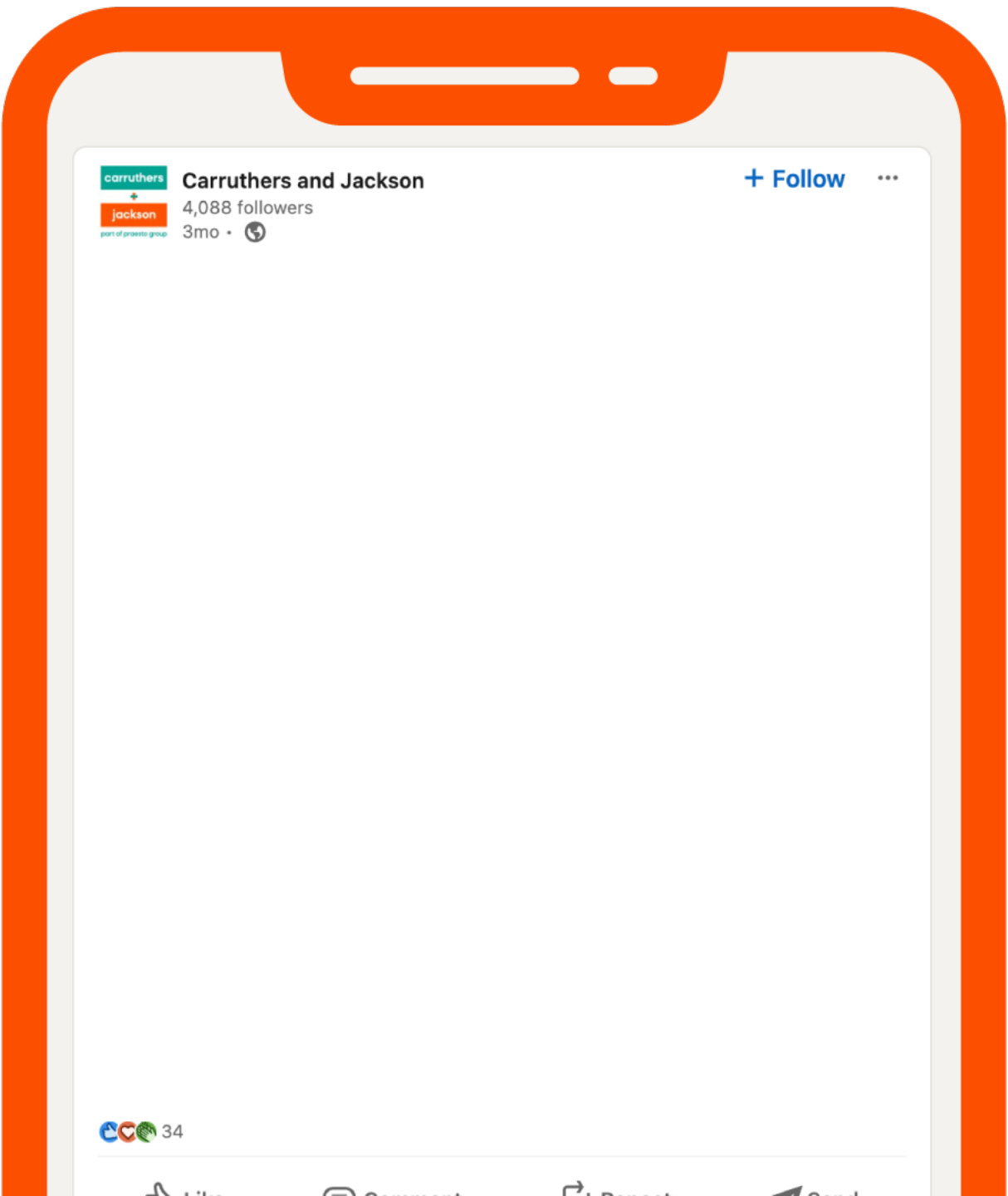
**what does the  
house look like  
now and how  
do we use it.**











carruthers

jackson

part of praesto group

### Carruthers and Jackson

+ Follow ...

4,088 followers

3mo · 🌐

👍❤️🌱 34

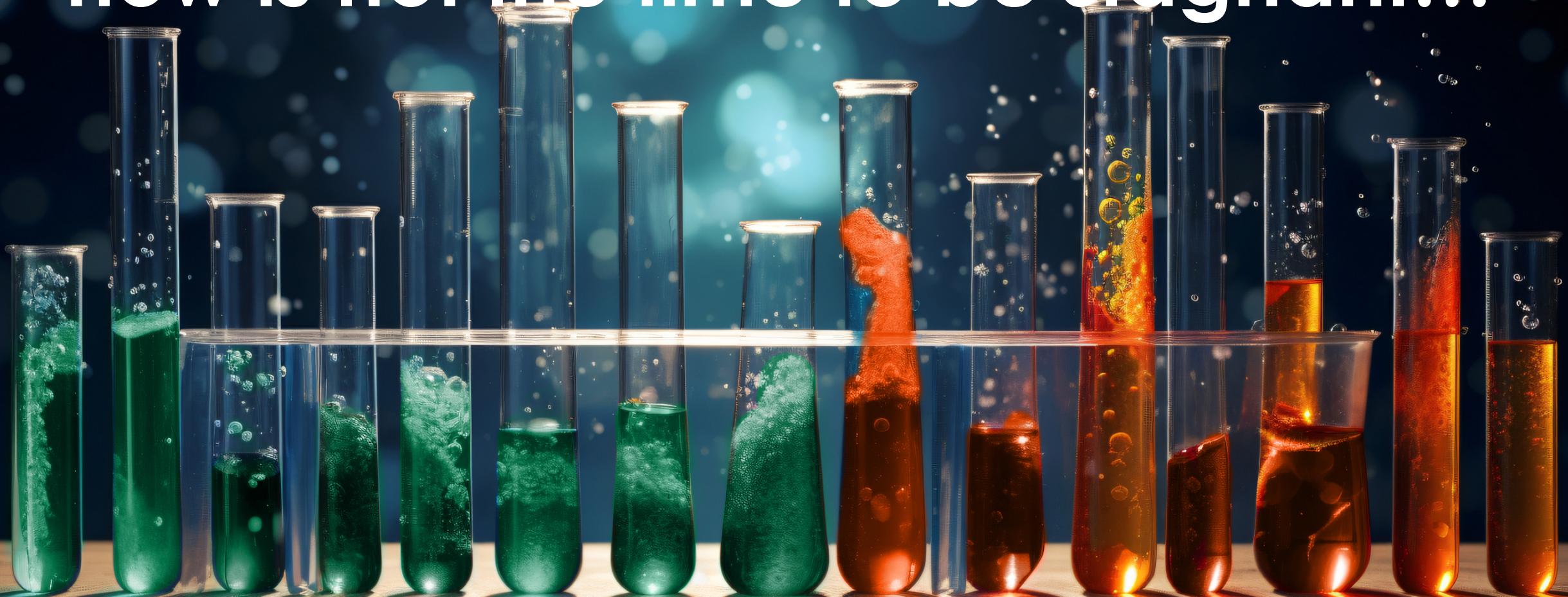
👍 Like

💬 Comment

🔄 Report

➦ Send

now is not the time to be stagnant...



... but to be bold



**Any questions?**  
**Let's discuss...**



**carruthers**

+

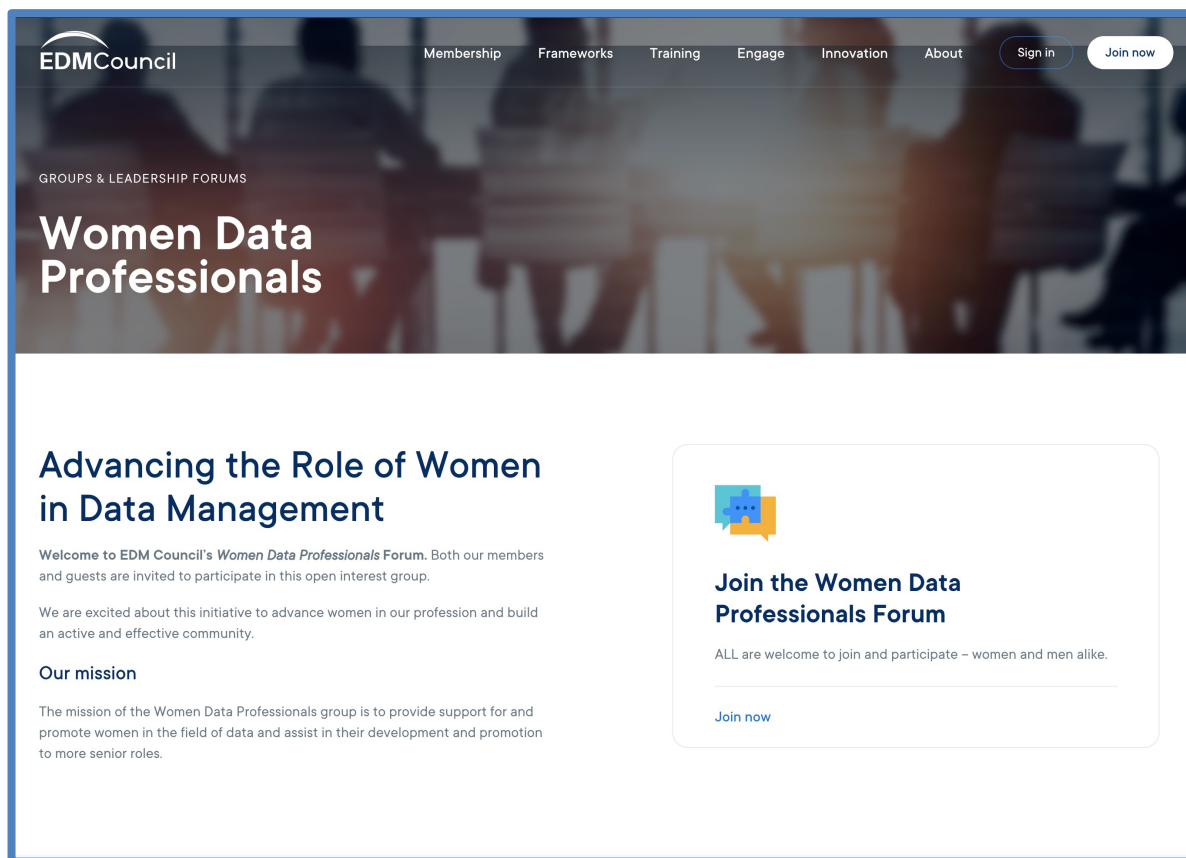
**jackson**

part of praesto group

[Carruthersandjackson.com](https://Carruthersandjackson.com)

[Caroline Carruthers | LinkedIn](#)

# Join the EDMC Women Data Professionals – open to all



The screenshot shows the EDM Council website page for the Women Data Professionals forum. The header includes the EDM Council logo and navigation links: Membership, Frameworks, Training, Engage, Innovation, About, Sign in, and Join now. The main heading is "Women Data Professionals" under the sub-heading "GROUPS & LEADERSHIP FORUMS". The page content includes a mission statement, a welcome message, and a "Join now" button.

**EDMCouncil** Membership Frameworks Training Engage Innovation About Sign in Join now

GROUPS & LEADERSHIP FORUMS

## Women Data Professionals


### Advancing the Role of Women in Data Management

Welcome to EDM Council's *Women Data Professionals Forum*. Both our members and guests are invited to participate in this open interest group.

We are excited about this initiative to advance women in our profession and build an active and effective community.

**Our mission**

The mission of the Women Data Professionals group is to provide support for and promote women in the field of data and assist in their development and promotion to more senior roles.



#### Join the Women Data Professionals Forum

ALL are welcome to join and participate – women and men alike.

[Join now](#)



**Women Data Professionals**  
*Advancing the role of women in data management*