







EDM Council Women Data Professionals





EDM Council Women Data Professionals presents:

Balancing the Demand for Al with ROI in Latin America

Tuesday, December 5, 2023





EDMConnect %

The online community for EDM professionals





Co-Chairs for EDMC WDP



Marla Dans

 Head of Data Management and Governance at Chicago Trading Company



Dessa Glasser

- Principal, Data Advisory & Analytics, FRG
- Independent Board Member at Oppenheimer & Co.
- GLEIF, Advisory Board, Xoriant



Andrea lanniello

- Board Member at Genesvs Works
- Former President & Chief Commercial Officer for LMRKT

Mission

Provide support for and promote women in the data field and assist in their development and promotion to more senior roles

- Access to educational material
- Both women and men to exchange ideas, and network
- Highlight and celebrate the accomplishments of women in the data field
- Provide a calendar and information on upcoming events of interest

Highlights

- Founded July 26th, 2019
- Global Leads and Committees
- 2,500+ members
- Active LinkedIn Group and EDMConnect content page
- Global webinar events coordination



Today's speakers



Moderator









Yeimi Gonzalez Data Strategy Consultant Financial Risk Group Agustina Garcia Hernandez CDO Anheuser-Busch InBev

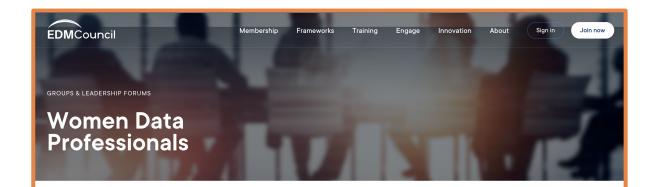
Marilu Lopez

CEO SEGDA Alberto Vicente Senior Director of Data Strategy & Analytics Solutions

Globant

Andrea Craig Principal Data & Analytics Practice Leader BairesDev

Join the EDMC Women Data Professionals – open to all



Advancing the Role of Women in Data Management

Welcome to EDM Council's Women Data Professionals Forum. Both our members and guests are invited to participate in this open interest group.

We are excited about this initiative to advance women in our profession and build an active and effective community.

Our mission

The mission of the Women Data Professionals group is to provide support for and promote women in the field of data and assist in their development and promotion to more senior roles.



Join the Women Data Professionals Forum

ALL are welcome to join and participate - women and men alike.

Join now



edmcouncil.org/women-data-professionals/

Women Data Professionals

Advancing the role of women in data management

