









EDM CouncilWomen Data Professionals







EDM Council Women Data Professionals presents:

Data as a catalyst for impactful decisions and business transformation

November 16, 2023







Today's speakers







Effie Kilmer
CDO Engagement Lead
Data Governance
Microsoft



Ethel Anderson
Head of Data Analytics for
Strategic Retail Digital
Transformation Initiatives
Google



Jess landiorio
Chief Marketing Officer
Starburst



Ghada Richani
Managing Director
Data and Technology Strategy
Bank of America

Women Data Professionals Forum



Co-Chairs for EDMC WDP



Marla Dans

 Head of Data Management and Governance at Chicago Trading Company



Dessa Glasser

- Principal, Data Advisory & Analytics, FRG
- Independent Board Member at Oppenheimer & Co.



GLEIF, Advisory Board, Xoriant

Andrea Ianniello

- Board Member at Genesvs Works
- Former President & Chief Commercial Officer for LMRKT

Mission

Provide support for and promote women in the data field and assist in their development and promotion to more senior roles

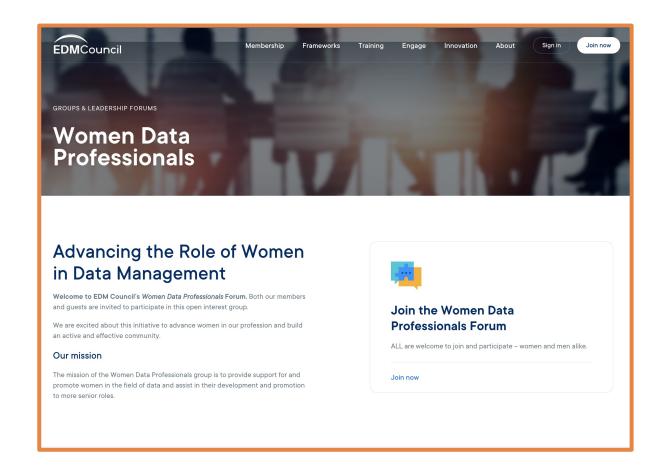
- Access to educational material
- Both women and men to exchange ideas, and network
- Highlight and celebrate the accomplishments of women in the data field
- Provide a calendar and information on upcoming events of interest

Highlights

- Founded July 26th, 2019
- Global Leads and Committees
- 2,500+ members
- Active LinkedIn Group and EDMConnect content page
- Global webinar events coordination



Join the EDMC Women Data Professionals - open to all





edmcouncil.org/women-data-professionals/

Women Data Professionals

Advancing the role of women in data management

