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EDM Council Women Data Professionals







EDM Council Women Data Professionals presents:

Evolving business needs: How does business and tech come together?





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The online community for EDM professionals



Today's speakers



Moderator



Ethel Anderson

Head of Data Analytics Google

Jennifer Fronzaglia

Senior Director, Data Management & Services Walmart



Eva Ouma

Senior Director, Data Enablement & Analytics Walmart



Co-Chairs for EDMC WDP



Marla Dans

– Global Head of Data Governance at Tradeweb



Dessa Glasser

- Principal, Data Advisory & Analytics, FRG
- Independent Board Member at Oppenheimer & Co. and GLEIF, Advisory Board, Xoriant



Andrea lanniello

 Former President & Chief Commercial Officer for LMRKT

Mission

Provide support for and promote women in the data field and assist in their development and promotion to more senior roles

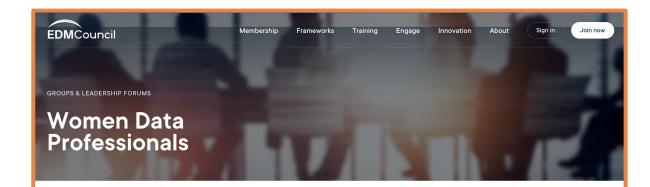
- Access to educational material
- Both women and men to exchange ideas, and network
- Highlight and celebrate the accomplishments of women in the data field
- Provide a calendar and information on upcoming events of interest

Highlights

- Founded July 26th, 2019
- · Global Leads and Committees
- 2,000+ members
- Active LinkedIn Group and EDMConnect content page
- Global webinar events coordination



Join the EDMC Women Data Professionals – open to all



Advancing the Role of Women in Data Management

Welcome to EDM Council's Women Data Professionals Forum. Both our members and guests are invited to participate in this open interest group.

We are excited about this initiative to advance women in our profession and build an active and effective community.

Our mission

The mission of the Women Data Professionals group is to provide support for and promote women in the field of data and assist in their development and promotion to more senior roles.



Join the Women Data Professionals Forum

ALL are welcome to join and participate - women and men alike.

Join now



edmcouncil.org/women-data-professionals/

Women Data Professionals

Advancing the role of women in data management

