

Jan 19, 2022

Financial Services Data Leaders Series - A Fireside Chat with Mass Mutual, Voya Financial, and EDM Council

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Bye Bye

Welcome

2021

2022

Happy New Year





A hand is shown reaching towards a futuristic digital interface. The interface features a central circular hub with several icons: a Wi-Fi symbol, a cloud with a refresh arrow, a puzzle piece, a globe, a robotic arm, and a gear. The background is a vibrant blue with abstract digital patterns and light effects.

DIGITAL TRANSFORMATION



		TYU division					FRT division						
DAT	BID	ASK	PRO	QUA			DAT	BID	ASK	PRO	QUA		
JAN	€ 241.00	€ 558.00	€ 104.00	320	754	273	JAN	€ 154.00	€ 598.00	€ 391.00	€ 820.00	820	
FEB	€ 955.00	€ 348.00	€ 374.00	228	159	82	FEB	€ 891.00	€ 958.00	€ 784.00	€ 784		
MAR	€ 116.00	€ 485.00	€ 930.00	450	144	364	MAR	€ 748.00	€ 627.00	€ 934.00	€ 934		
APR	€ 262.00	€ 146.00	€ 107.00	650	874	652	APR	€ 274.00	€ 589.00	€ 335.00	€ 555.00		
MAY	€ 839.00	€ 893.00	€ 803.00	145	124	752	MAY	€ 759.00	€ 949.00	€ 885.00	€ 386.00		
JUN	€ 706.00	€ 570.00	€ 699.00	784	954	241	JUN	€ 345.00	€ 843.00	€ 256.00	€ 974.00		
JUL	€ 622.00	€ 870.00	€ 933.00			699	JUL	€ 836.00	€ 628.00	€ 525.00	€ 575		
AUG	€ 557.00	€ 775.00	€ 934.00			801	AUG	€ 349.00	€ 341.00	€ 645.00	€ 645		
SEP	€ 30.00	€ 300.00	€ 437.00			107	SEP	€ 221.00	€ 441.00	€ 941.00	€ 941		
OCT	€ 817.00	€ 538.00	€ 269.00			930	OCT	€ 886.00	€ 941.00	€ 802.00	€ 802		
NOV	€ 173.00	€ 331.00	€ 223.00			374	NOV	€ 663.00	€ 940.00	€ 715.00	€ 715		
DEC	€ 608.00	€ 599.00	€ 334.00			104	DEC	€ 297.00	€ 440.00	€ 557.00	€ 557		







Top Business Priorities Impacting Financial Services

Improve Customer Experience

Grow the Business

Comply with Regulations

Strengthen Risk Management

Increase Business Agility

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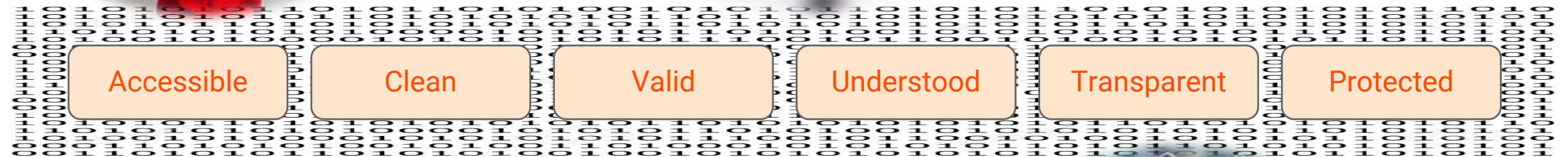


Success Depends on “Fit for Business Use Data”

Improve Customer Engagement

Grow the Business

Comply with Regulations



Strengthen Risk Management



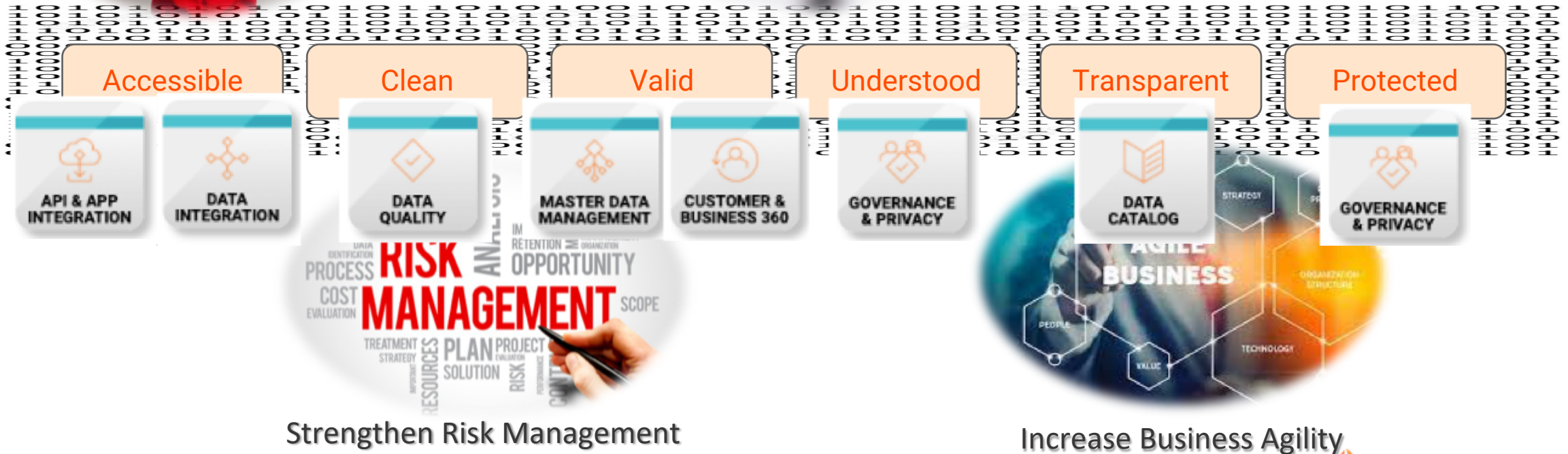
Increase Business Agility

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Strengthen Risk Management

Increase Business Agility

Informatica's Intelligent Data Management Cloud

End-to-End Platform To Manage your Data and Apps in Today's Cloud Era



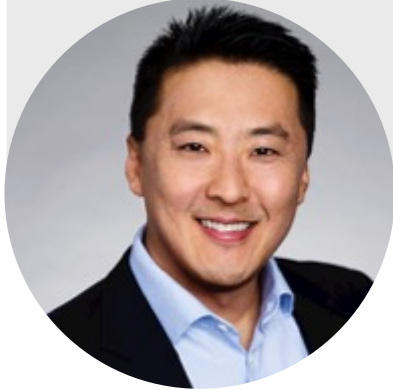
Informatica is leading the way for the financial services industry

800+	Customers out of 9000+ in Financial & Insurance Services Globally
U.S. Insurance	<ul style="list-style-type: none"> • 23 out of top 25 US Carriers • 48 out of top 50 US Carriers
International Banks	<ul style="list-style-type: none"> • 31 out of top 35 largest Global Banks • 9 out of top 10 Global Investment Banks • 20 out of top 27 European Banks
U.S. Banks	<ul style="list-style-type: none"> • 37 out of top 50 US Banks • 10 out of top 10 US Banks • 22 out of top 25 US Banks



Our Data Leaders Panelists

Moderator



Peter Ku

VP and Chief
Industry Strategist –
Financial Services



Israel Abraham

Head of Data
Management and
Engineering at



**Julia
Bardmesser**

SVP, Head of Data
Management,
Architecture and CRM
Development



John Bottega

President of the EDM
Council

