



**EDM** Webinar 

# Leading with Data Mastering: Getting the Most from Your Cloud Migration

A conversation with:



**Evren Eryurek,**  
Director of Product  
Management,  
Google Cloud



**Anthony Deighton,**  
Chief Product Officer,  
Tamr



# Moderated by **Mike Meriton** Co-Founder & COO, EDM Council

- Joined EDM Council full-time 2015 to lead Industry Engagement
- EDM Council Co-Founder & First Chairman (2005-2007)
- EDM Council Finance Board Chair (2007-2015)
- Former CEO GoldenSource (2002-2015)
- Former Executive for D&B Software and Oracle
- FinTech Innovation Lab – Executive Mentor (2011 – Present)



# Today's fireside chat: Getting the most from your cloud migration with data mastering

Moderator



**Mike Meriton**  
Co-Founder and COO  
EDM Council

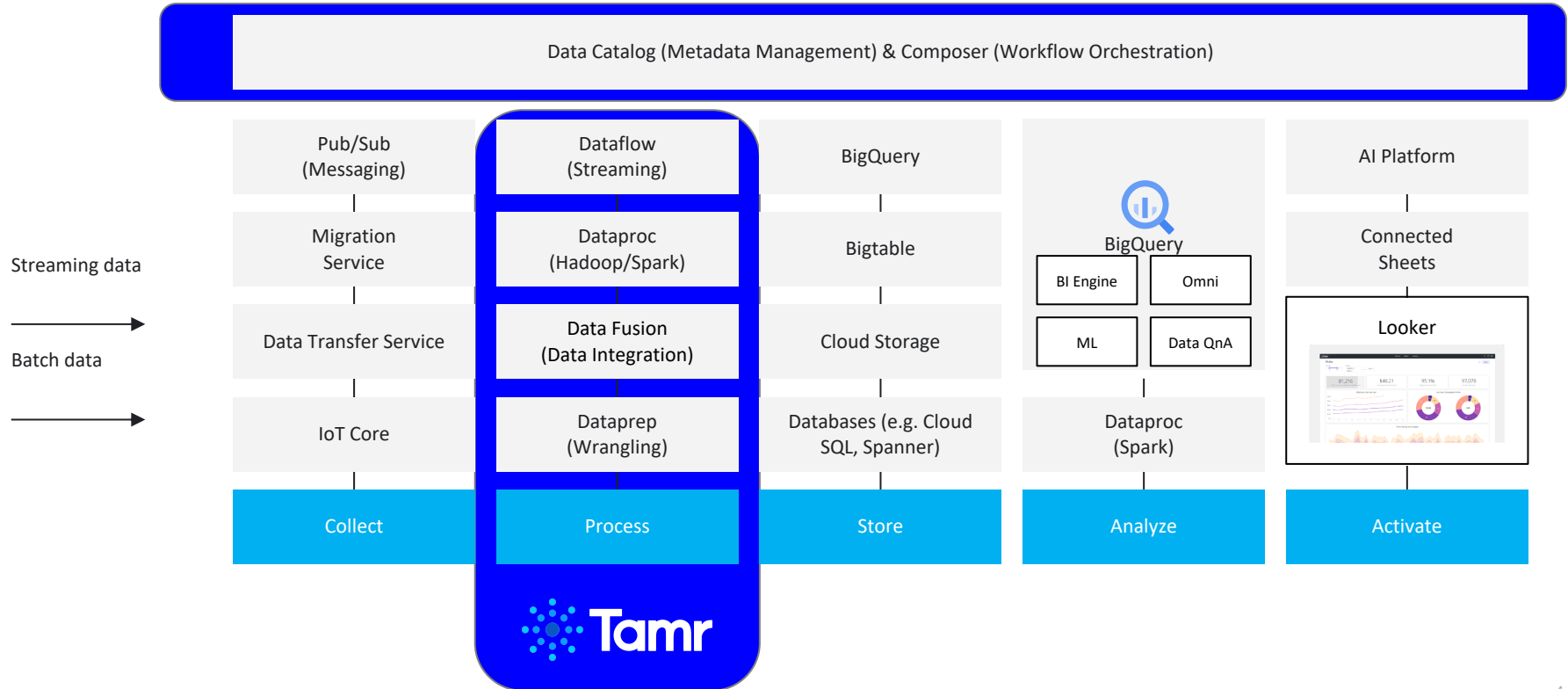


**Evren Eryurek**  
Director of Product  
Management, Google Cloud



**Anthony Deighton**  
Chief Product Officer,  
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# GOOGLE'S SMART ANALYTICS PLATFORM



# Questions?



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