

















You need a data catalog. Do you know why?

A conversation with



Matthew Vandevere VP, Strategic Services Precisely



Christopher Reed Manager, Sales Engineering **Precisely**











Today's speakers







Mike Meriton
Co-Founder & COO
EDM Council



Christopher Reed
Manager, Sales Engineering
Precisely



Matthew Vandevere
VP, Strategic Services
Precisely



precisely

precisely



precisely

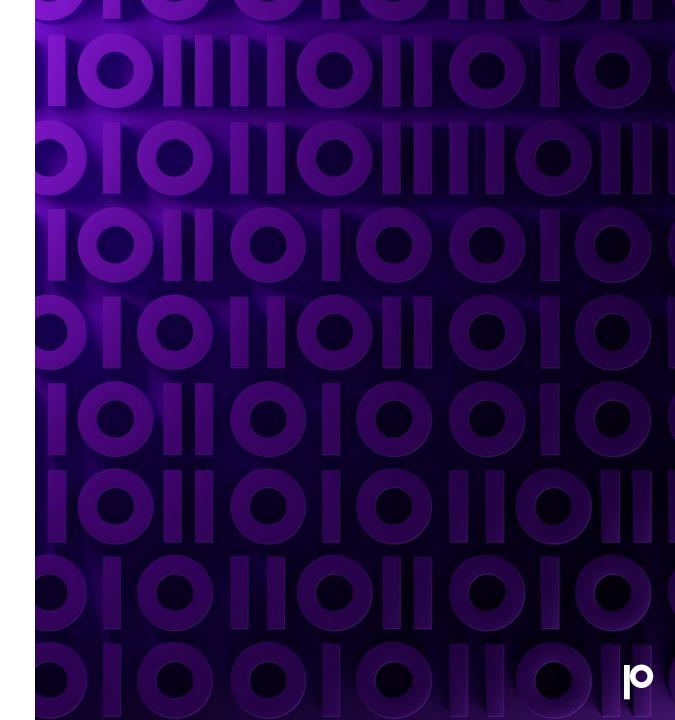
You need a data catalog. Do you know why?

Christopher Reed | Manager, Sales Engineering Matthew Vandevere | VP, Strategic Services



Agenda

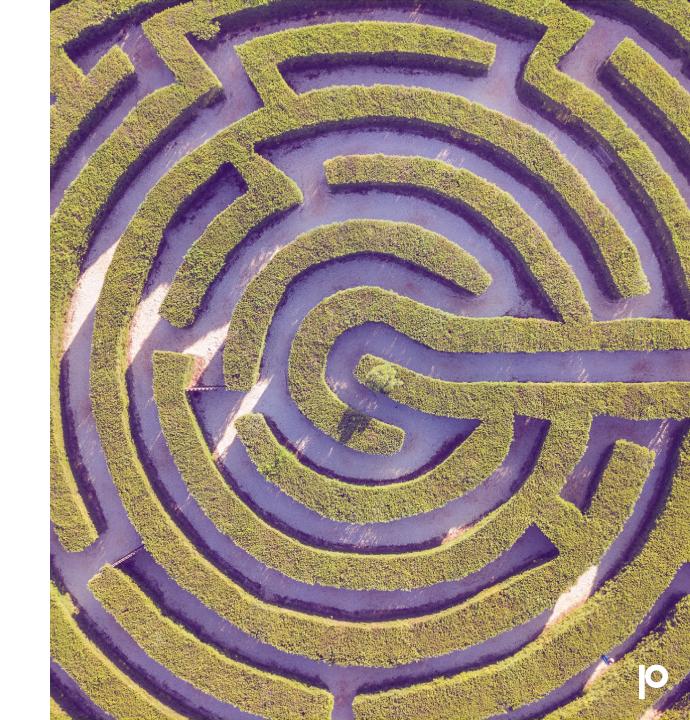
- What is a data catalog?
- The relationship between governance and the data catalog
- Data catalog governance use cases



Data catalog drivers

Today's challenges

- We stood up a data lake, it's too much, now what?
- Profusion of valued analytics. Driving need for shareable data
- Regulatory compliance
- You've been told you need a data catalog
- My spreadsheet and email repositories are not keeping up



Data catalogs and data governance

Library



Internet



Marketplace



Books

eBooks

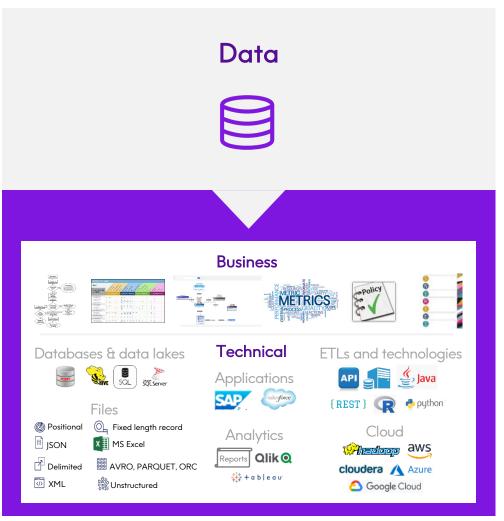
Magazines

Webpages

Appliances

Cosmetics

Groceries





Foundations of a catalog: consumer ready

	Why are you there?	What is it?	What is the outcome?	Who is responsible?	How is it maintained?	What are the rules?	How can I find something?	Where can I find it?
Library catalog	Research a topic or read book	Organized collection of books	Research a topic or read book	Librarian	Inventory control, shelving and shelf work	Books are available to the publish set by rules of behavior	Search by subject or peruse	Classification system. (subject-> shelf -> row)
Data catalog	Find a piece of data to solve a problem Research what my peers are using Monitor data and identify data impacts	Repository of data available to me with attribution, associations, relationships and lineage structured in a consistent metamodel	Request access and start working with it	Data steward The organization (everybody has a part to play)	Data stewardship (certification, scoring, quality, standards) Catalog itself (AI/ML learning, auto curation, workflow) Stakeholders / users / crowdsourced	Find a piece of data to solve a problem Research what my peers are using Monitor data and identify data impacts	Data is available to users in the organization according to data governance policy Data adheres to corporate policy (e.g. PII, standards, redundancy)	Asset path (system -> path -> element) by data domain



A data catalog enables business-ready data



Data that is ready to deliver outcomes

- Business objectives framework
- Enterprise governance & ownership
- Metrics & scoring



Data that is trusted

- Balancing, reconciliation & controls
- Stewardship & workflow
- Case management



Data that is easy to find and understand

- Data catalog & smart glossary
- Data lineage & impact analysis
- Data acquisition & analysis



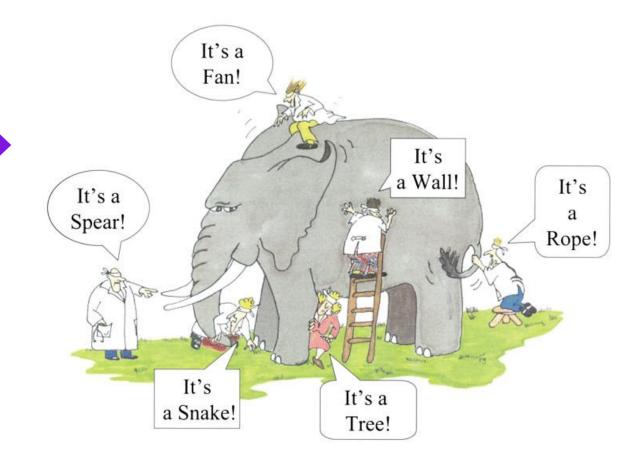
What are the components of a "modern" data catalog?



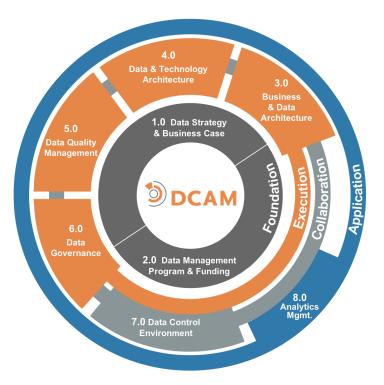


What is governance?

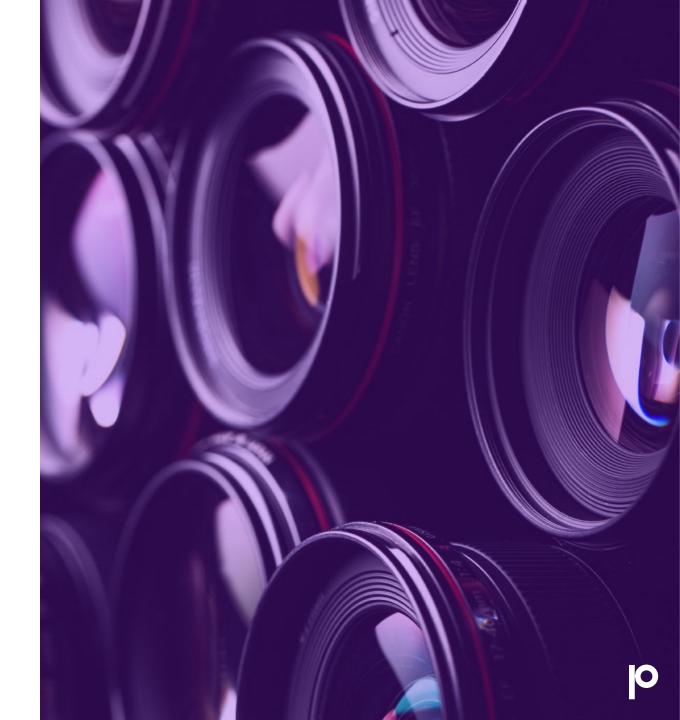
Governance is often influenced by perspective



What is governance?



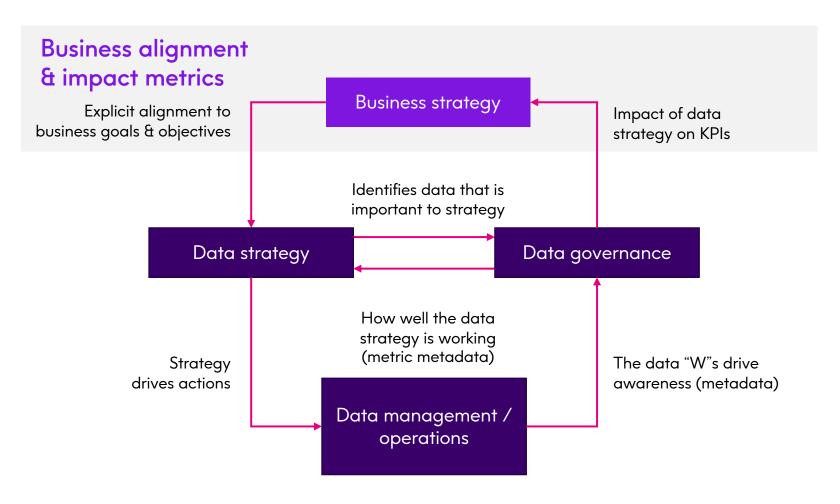
Governance = "The data catalog stores what good looks like and who is responsible"



Governance activities

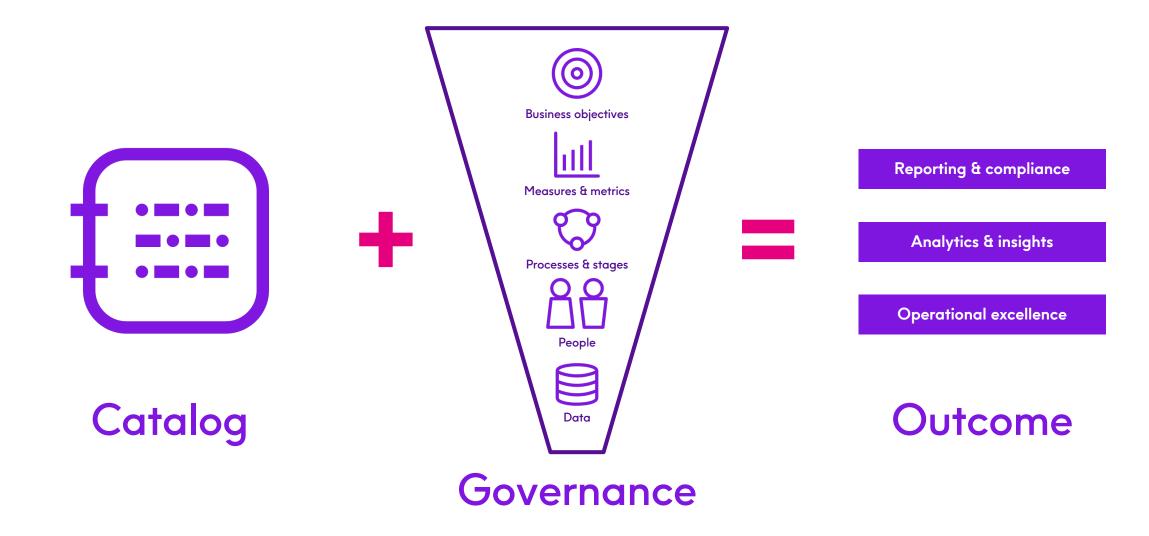
Data governance like other kinds of governance is focused on ensuring that activities are performed in accordance with strategy and accepted best practices in the organization

- In a well managed data environment data governance is well integrated with the business strategy
- Modern data governance does this proactively and passively
- Best in class solutions incorporate Al and ML to facilitate recommendation and automation engines





Data governance is the keystone for your data catalog





Governance follows a methodology

- Factors include: capabilities, culture, maturity
- All approaches assume automation and integration
- All should be supported by your data catalog
- Governance is integral to each one

Top down Find the critical information needed to driving business goals, objectives, KPIs, KRIs, and other metrics

Middle out

Target the key critical data to drive business process improvement and stage gate efficiencies

Bottom up

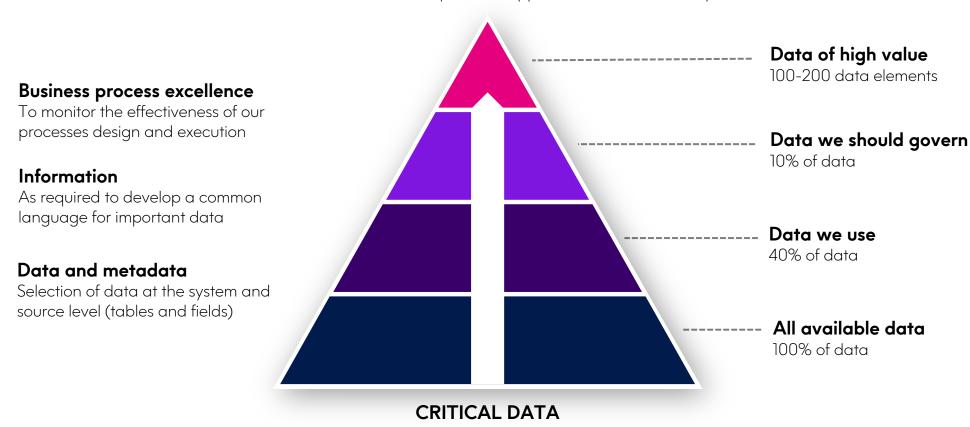
Discover the critical data assets that have operational, compliance and analytic business impact



Governance focuses on critical data

Business goals & objectives

Focus on critical data elements required to support value drivers and key initiatives



The evolution has been towards greater reliance on rich metadata as it captures the data's findability, usability and appropriateness within a particular context – implies well cataloged data





Getting off excel

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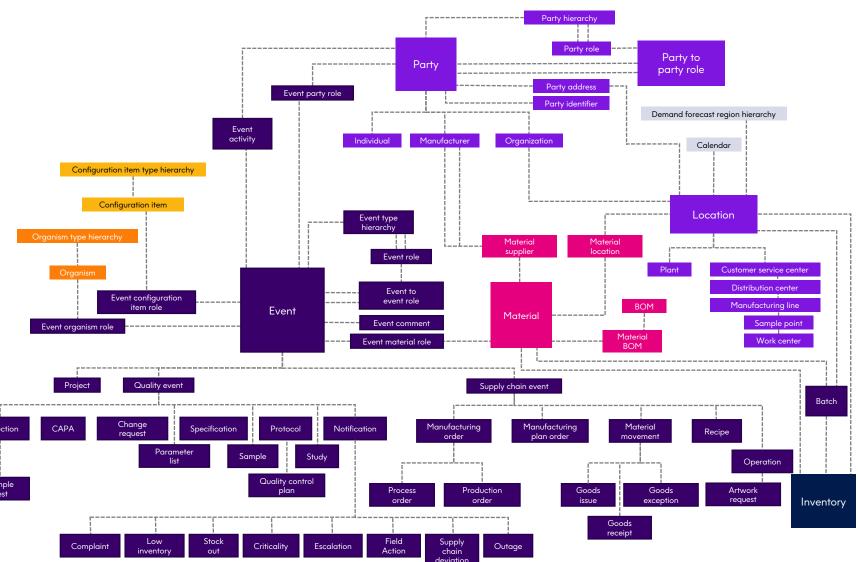
Catalog is a window to your data with many views!

A traditional enterprise data model can (maybe) handle the "single version of truth" – but not the many views of truth!

It is very hard to catalog both the data and the metadata around multiple use cases in Excel

How do I write my query to the EDW using the lens of:

- Risk
- ISO 27001
- HIPAA
- Privacy regulations (GDPR; CCPA)

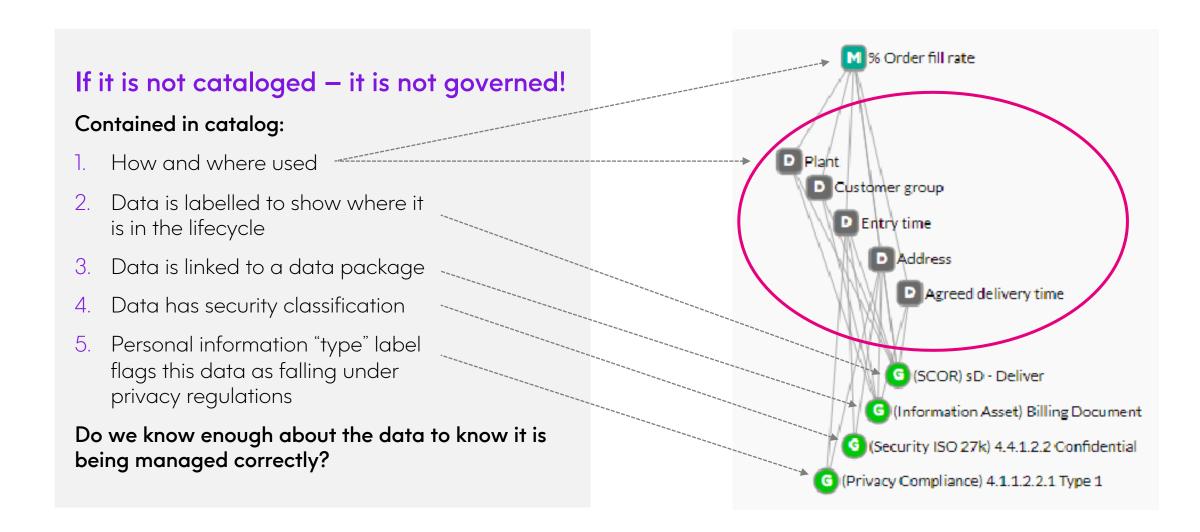








Catalogs for compliance...



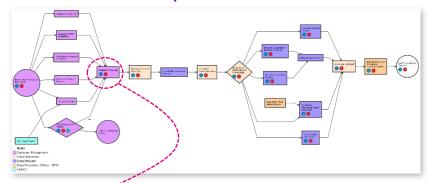


Audit control model has transparency and accountability

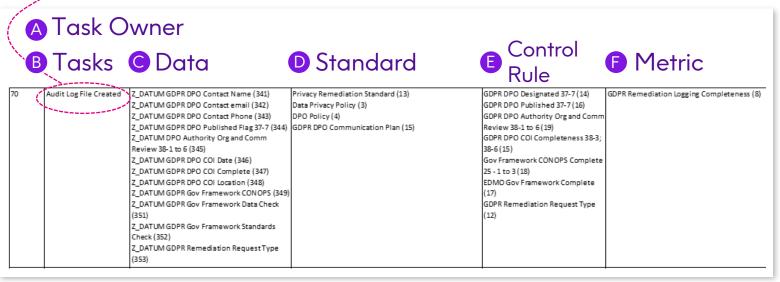
Catalog contains the audit "view" of data:

- A. Task owner
- B. Task detail
- C. The data required
- D. The standard that guides the execution
- E. The control rule that enforces the standard
- F. The metric that measures compliance

Accountability is defined for each control point...



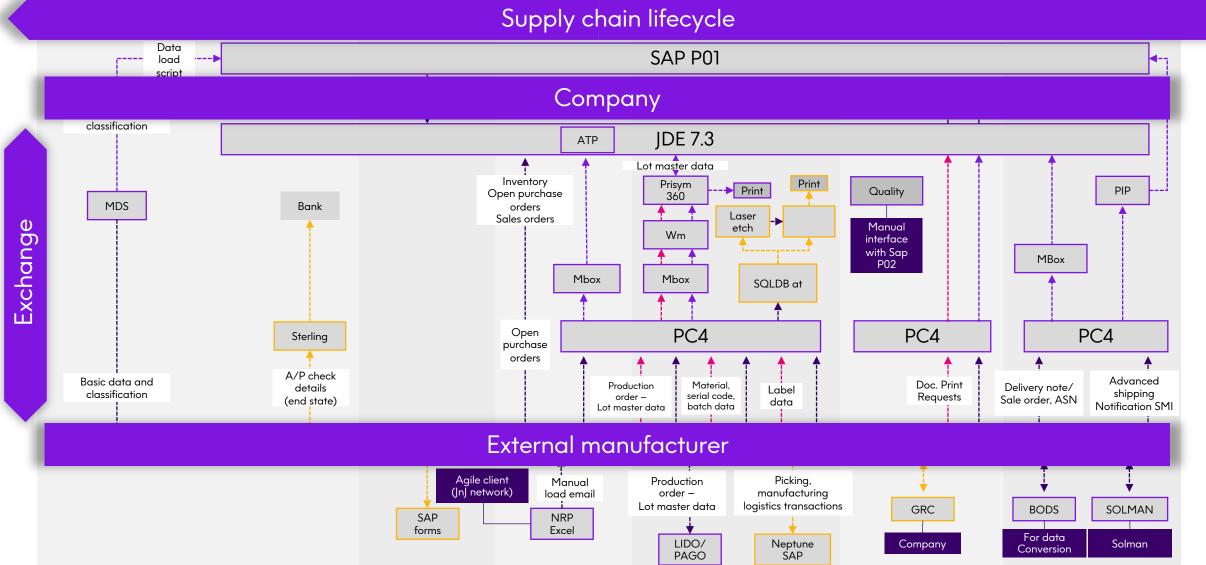
... which provides data level accountability





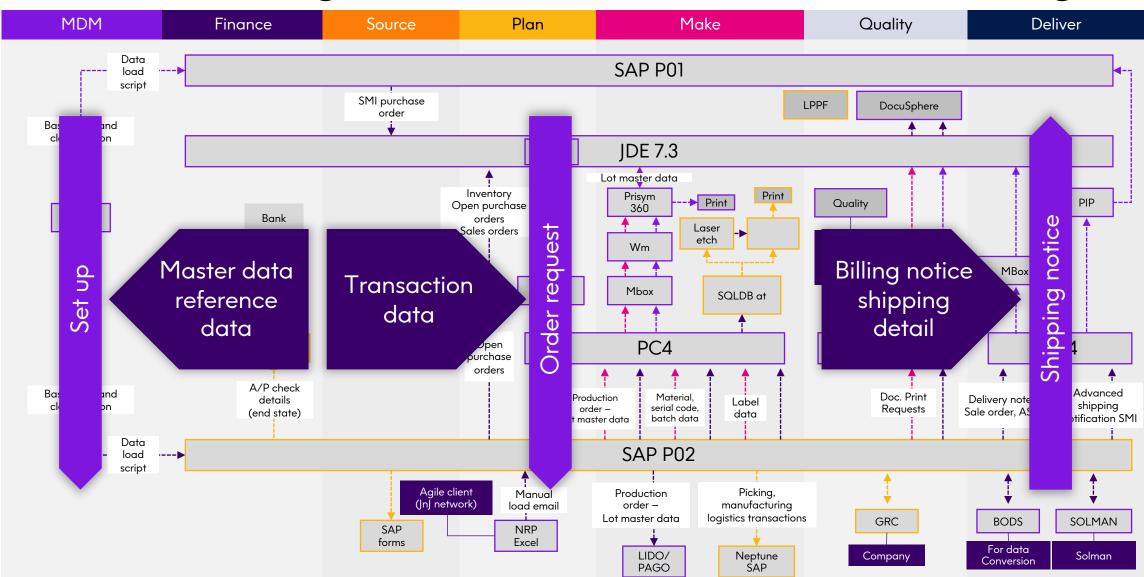


Data exchange with external manufacturing

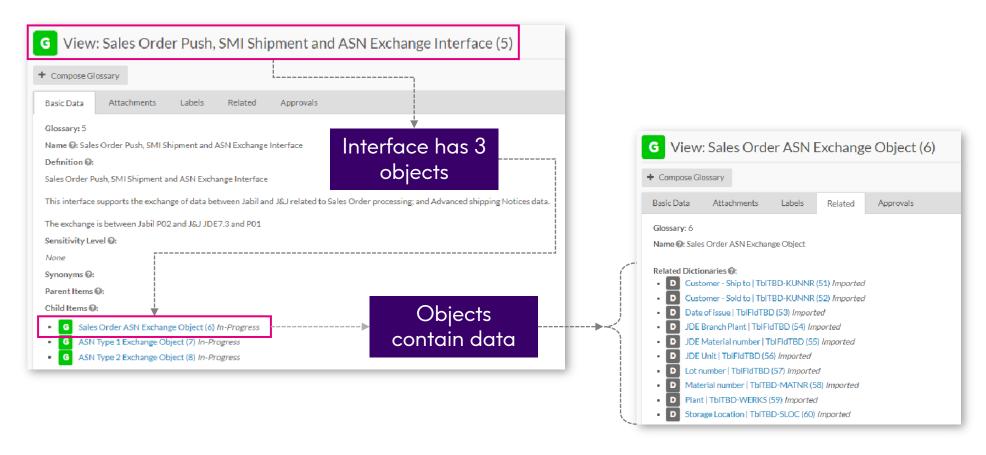




Data exchange with external manufacturing



Cataloging captures issue PRIOR to production

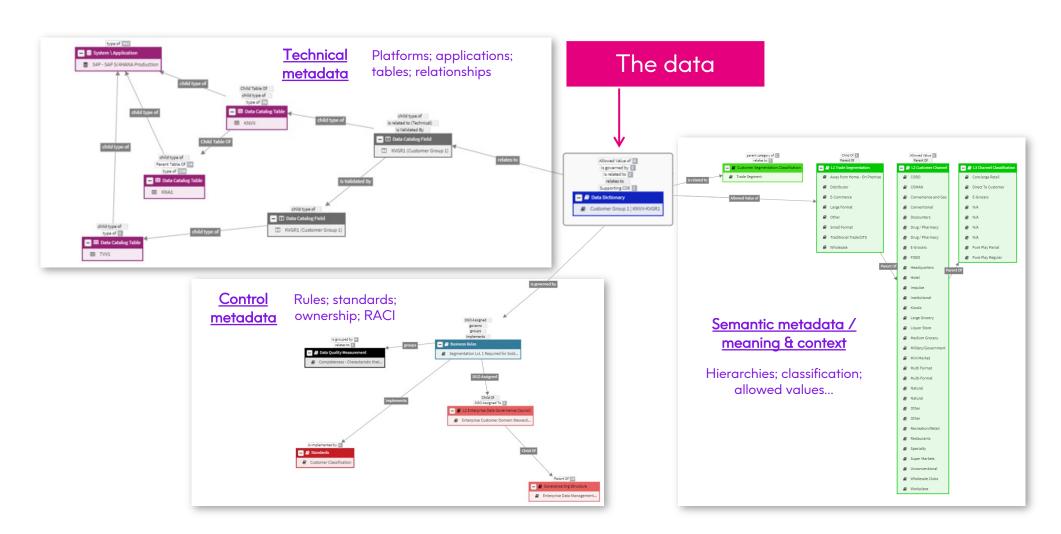


Data quality rule: the shipping notice cannot contain any master data or reference data that was not contained in the set-up file



In closing... it is not just about the data!

How do you manage everything that surrounds the data? (metadata)







Let's continue the conversation...



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