## **EDM** Webinar **P**

### **Transforming How Enterprises Source And Manage Legal Entity Reference Data**

Panel discussion with:



Donna Rudnicki Managing Director, Head of Global Data Management **RBC Capital Markets** 



**Gordo Wilson** Managing Director & General Manager, CDO **SMBC** Americas Division



Oppenheimer & Co.

**Masood Khatri** VP, Product Owner Xoriant CDi





















# Moderated by **Mike Meriton**Co-Founder & COO, EDM Council

- Mike is Co-Founder & COO of the EDM Council
- Served as the first Chairman and active Board member since inception in 2005
- Joined EDM Council in 2015 as a Senior Advisor to lead Industry Engagement strategy, new member services and Council Operations
- Previously the CEO of GoldenSource and held key executive roles at CheckFree (Fiserv), D&B and Oracle.





### Today's panel



### **Dessa Glasser**

### **Industry View:**

- Principal, Data Advisory & Analytics, FRG
- Independent Board Member,
   Oppenheimer & Co.
- Advisory Board Member, Xoriant
- Co-Chair: EDMC Women Data Professionals

### **Prior:**

- CDO, JPMorgan Chase, Asset & Wealth Management
- Deputy Director Office of Financial Research
- CRO, Bunge
- Other: Merrill Lynch; Credit Suisse, KPMG, IBM



### **Donna Rudnicki**

#### CDO View:

- Managing Director at RBC Capital Markets
- Co-chair, EDMC Women Data Professionals
- Mentor, Women in Capital Markets

### **Prior:**

- Head of IT Infrastructure and Data Management, Canada Pension Plan Investment Board (CPPIB)
- Waters Technology EDM Professional of the Year, 2020



### **Gordo Wilson**

#### **CDO View:**

 Managing Director & General Manager, Chief Data Officer, SMBC Americas Division

#### **Prior:**

- MD, Head of Global Business Data Strategy, CDO Office, JPMorgan Chase Asset & Wealth Management
- MD, Head of Field Enablement & Business Analytics, Treasury Services, JPMorgan Chase Consumer Bank
- Naval Officer, Commander, US Navy



### **Masood Khatri**

### Service Provider/Product Owner View:

• VP, Product Owner Xoriant CDi

### **Prior:**

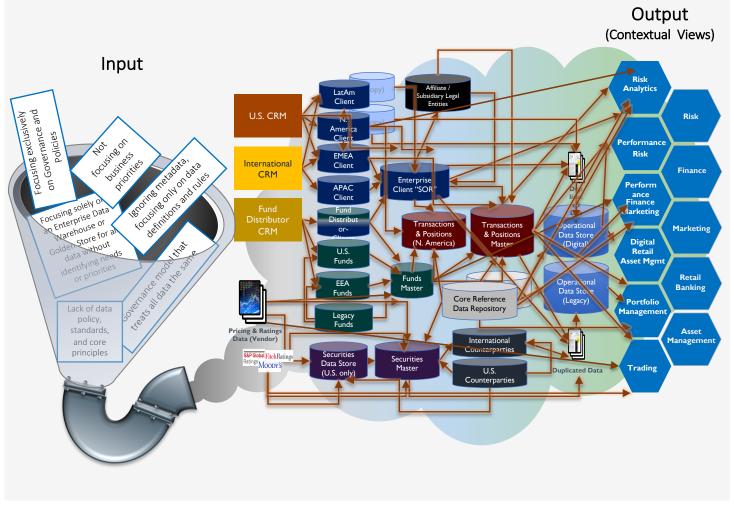
- Founder of multiple Technology Startups
- Principal Consultant at Prudential, Citigroup & PWC
- Advisor, Mentor and Board Member for various Startups

### Legal Entity data needs and challenges

Legal Entity data users require unique views

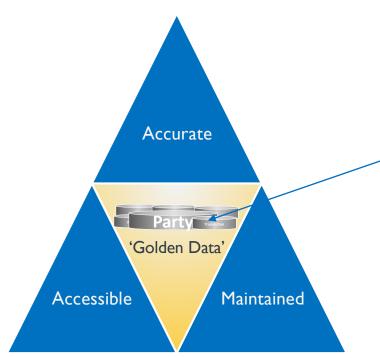
### Traditionally, data management has focused on unique solutions





### Opportunity: A data centric model to leverage Legal Entity data

A strategy that covers People, Process, Technology and Data must be coordinated across the organization and focused on providing accurate, accessible and well-maintained data



- Key is to deliver critical 'core' Legal Entity (Party) data from trusted sources, that can be shared across the organization and used in all critical reports and processes
- Core Party data may be enhanced, with different 'views' and definitions that must be captured, including logic, transformations and critical metadata
- Vendors and technology can be leveraged to optimize performance and to combine Party data with additional data to gain further insights

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## Questions?

















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