

How Chief Data Officers Deliver Business Value in Financial Organizations





Alex Golbin, **Chief Data Officer,** Morningstar



















Louise Baldwin, **Solutions Director, Tamr**







Moderated by **Mike Meriton**Co-Founder & COO, EDM Council

- Joined EDM Council full-time 2015 to lead Industry Engagement
- EDM Council Co-Founder & First Chairman (2005-2007)
- EDM Council Finance Board Chair (2007-2015)
- Former CEO GoldenSource (2002-2015)
- Former Executive for D&B Software and Oracle
- FinTech Innovation Lab Executive Mentor (2011 Present)





Today's panel



Mike Meriton
Co-Founder & COO
EDM Council





Alex Golbin
Chief Data Officer
Morningstar





Louise Baldwin
Solutions Director
Tamr



Questions?







Data Mastering: Modern Alternative to MDM



























Resources for Building the Business Case as CDO

Blog Series:

'Making the business case for Master Data Management'

Datamasters Podcast:

'It's about solving a business problem, not the data'

Forrester Total Economic Impact (TEI) Study:













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